Architecting for Scale
HIGH AVAILABILITY FOR YOUR GROWING APPLICATIONS
FREE CHAPTERS
Lee Atchison
Architecting for Scale

Every day, companies struggle to scale critical applications. As traffic volume and data demands increase, these applications become more complicated and brittle, exposing risks and compromising availability. This practical guide shows IT, DevOps, and system reliability managers how to prevent an application from becoming slow, inconsistent, or downright unavailable as it grows.

Scaling isn’t just about handling more users; it’s also about managing risk and ensuring availability. Author Lee Atchison provides basic techniques for building applications that can handle huge quantities of traffic, data, and demand without affecting the quality your customers expect.

In five parts, this book explores:

- **Availability**: learn techniques for building highly available applications, and for tracking and improving availability going forward
- **Risk management**: identify, mitigate, and manage risks in your application, test your recovery/disaster plans, and build out systems that contain fewer risks
- **Services and microservices**: understand the value of services for building complicated applications that need to operate at higher scale
- **Scaling applications**: assign services to specific teams, label the criticalness of each service, and devise failure scenarios and recovery plans
- **Cloud services**: understand the structure of cloud-based services, resource allocation, and service distribution

—Lee Atchison is the Principal Cloud Architect and Advocate at New Relic, where he led the building of the company’s infrastructure products and helped architect a solid, service-based system. During his seven years as a Senior Manager at Amazon, he learned cloud-based, scalable systems and led the creation of AWS Elastic Beanstalk. Lee has 28 years of industry experience.

“Don’t bet against your business. Build as if being successful at scale is a foregone conclusion. Architecting for Scale tells you in a no-nonsense way how to go about it.”

—Colin Bodell
Chief Technology Officer, Time Inc.; Vice President Website Application Platform, Amazon (2006 – 2013)

“This book helps show you how to keep your application performing while it—and your company—scale to meet your customer’s growing needs.”

—Lew Cirne
CEO, New Relic

“Building systems with failure in mind is one of the keys to building highly scaled applications that perform. This book helps you learn this and other techniques to keep your applications performing as your customers—and your company—grow.”

—Patrick Franklin
Vice President of Engineering, Google

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This Excerpt contains Chapters 1–4, 11–19, 21, 22, 25 of the book Architecting for Scale. The full book is available on oreilly.com and through other retailers.

Lee Atchison
To Beth
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We are living in interesting times, a software Cambrian explosion if you will, where the cost of building new systems has fallen by orders of magnitude and the connectivity of systems has grown by equal orders of magnitude. Resources like Amazon's AWS, Microsoft's Azure, and Google's GCP make it possible for us to physically scale our systems to sizes that we could only have imagined a few years ago.

The economics of these resources and seemingly limitless capacity is producing a uniquely rapid radiation of new ideas, new products, and new markets in ways that were never possible before. But all of these new explorations are only possible if the systems we build can scale. While it is easier than ever to build something small, building a system that can scale quickly and reliably proves to be a lot harder than just spinning up more hardware and more storage.

Software systems go through a predictable lifecycle starting with small well-crafted solutions fully understood by a single person, through the rapid growth into a monolith of technical debt, thence fissioning into an ad hoc collection of fragile services, and finally into a well-engineered distributed system able to scale reliably in both breadth (more users) and depth (more features). It's easy to see what needs to be done from the outside (make it more reliable!) and much harder to see the path from the inside. Fortunately, this book is the essential guidebook for the journey—from availability to service tiers, from game days to risk matrices, Lee describes the key decisions and practices for systems that scale.

Lee joined me at New Relic when we were first moving from being a single product monolith into being a multiproduct company, all while enjoying the hyper-growth in satisfied customers that made New Relic so successful. Lee came with a lot of experience at Amazon, both on the retail side where they grew a lot and on the AWS side where—guess what?—they grew a lot. Lee has been part of teams and led teams and been actively involved in a whole lot of scaling and he has the scars to prove it. Fortunately for us, he's lived through the mistakes and suffered through fiendishly difficult
outages and is now passing along those lessons so that we don’t have to get those same scars.

When Lee joined New Relic, we were suffering through our awkward teenage fail whale years. Our primitive monolith was suffering from our success and our availability, reliability, and performance was not good. By putting in place the techniques he’s written about in this book, we graduated from those high school years and built the robust enterprise-level service that exists today. One of our tools was establishing four levels of availability engineering: Bronze, Silver, Gold, and Platinum. To earn the Bronze level, a team had to have a risk matrix, have defined SLAs. To earn the Silver level, a team had to be monitoring for the problems identified in the matrix and be using game days; Gold meant that the risks were mitigated; and Platinum was like a CMM Level 5 where the systems were self-healing and the focus was on continuous improvement. We prioritized these efforts for the Tier 1 services first, then the Tier 2 services, etc and we eventually got everyone to at least Silver and most of the teams through Gold (and a couple to Platinum).

When I moved to InVision App, I joined a younger company, again moving through the transition from early success to hyper growth, and thus I’m driving forward all these same techniques and tools that Lee describes. I urge you, in your journey as part of this exciting explosion of new systems and products and companies, to do the same: to learn from Lee in building your systems for scale.

— Bjorn Freeman-Benson, Ph.D., CTO
InVision App
As applications grow, two things begin to happen: they become significantly more complicated (and hence brittle), and they handle significantly larger traffic volume (which more novel and complex mechanisms manage). This can lead to a death spiral for an application, with users experiencing brownouts, blackouts, and other quality-of-service and availability problems.

But your customers don't care. They just want to use your application to do the job they expect it to do. If your application is down, slow, or inconsistent, customers will simply abandon it and seek out competitors that can handle their business.

This book helps you avoid the aforementioned death spiral by teaching you basic techniques that you can utilize to build and manage your large-scale applications. Once you’ve mastered these skills, your applications will be able to reliably handle huge quantities of traffic as well as huge variability in traffic without affecting the quality your customers expect.

Who Should Read This Book

This book is intended for software engineers, architects, engineering managers, and directors who build and operate large-scale applications and systems. If you manage software developers, system reliability engineers, or DevOps engineers, or you run an organization that contains large-scale applications and systems, the suggestions and guidance provided in this book will help you make your applications run smoother and more reliably.

If your application started small and has seen incredible growth (and is now suffering from some of the growing pains associated with that growth), you might be suffering from reduced reliability and reduced availability. If you struggle with managing technical debt and associated application failures, this book will provide guidance in reducing that technical debt to make your application able to handle larger scale more easily.
Why I Wrote This Book

After spending many years at Amazon building highly scaled applications in both the retail and the Amazon Web Services (AWS) worlds, I moved to New Relic, which was in the midst of hyper growth. The company felt the pain of needing the systems and processes required to manage highly scaled applications, but hadn't yet fully developed the processes and disciplines to scale its application.

At New Relic, I saw firsthand the struggles of a company going through the process of trying to scale, and realized that there were many other companies experiencing the same struggles every day.

My intent with this book is to help others working in these hyper-growth applications learn processes and best practices that can assist them in avoiding the pitfalls awaiting them as they scale.

Whether your application is growing tenfold or just 10 percent each year, whether the growth is in number of users, number of transactions, amount of data stored, or code complexity, this book can help you build and maintain your application to handle that growth, while maintaining a high level of availability.

A Word on Scale Today

Cloud-based services are growing and expanding at extremely high speeds. Software as a Service (SaaS) is becoming the norm for application development, primarily because of the need for providing these cloud-based services. SaaS applications are particularly sensitive to scaling issues due to their multitenant nature.

As our world changes and we focus more and more on SaaS services, cloud-based services, and high-volume applications, scaling becomes increasingly important. There does not seem to be an end in sight to the size and complexity to which our cloud applications can grow.

The very mechanisms that are state of the art today for managing scale will be nothing more than basic tenants tomorrow, and the solutions to tomorrow's scaling issues will make today's solutions look simplistic and minimalistic. Our industry will demand more and more complex systems and architectures to handle the scale of tomorrow.

The intent with this book is to provide content that stands the test of time.

Navigating This Book

Managing scale is not only about managing traffic volume—it also involves managing risk and availability. Often, all these things are different ways of describing the same problem, and they all go hand in hand. Thus, to properly discuss scale, we must also
consider availability, risk management, and modern architecture paradigms such as microservices and cloud computing.

As such, this book is organized as follows:

**Part I, “Availability”**

Availability and availability management are often the first areas that are affected when an application begins to scale.

*Chapter 1, What Is Availability?*
   To begin, we’ll establish what high availability means and how it differs from reliability.

*Chapter 2, Five Focuses to Improve Application Availability*
   In this chapter, I provide five core areas to focus on in building your application in order to improve its availability.

*Chapter 3, Measuring Availability*
   This chapter describes a standard algorithm for measuring availability and further explores the meaning of high availability.

*Chapter 4, Improving Your Availability When It Slips*
   If your application is suffering from availability problems (or you want to make sure it never does), we provide some organization-level steps you can take to help you improve your application’s availability.

Understanding risk in your system is essential to improving availability as well as enhancing your application’s ability to scale to the high levels needed today and in the future.

*This chapter opens the topic of managing risk with highly scaled applications by outlining the basics of what risk management is all about.*

*This chapter discusses the difference between severity of a risk occurring and the likelihood of it occurring. They are both important, but in different ways.*

*In this chapter, I present a system designed for helping you understand and manage the risk within your application.*
This chapter discusses how to take known risks within your system and reduce the impact they have on your application.

This chapter looks at ongoing testing and evaluation of your risk-management plans, mitigation plans, and disaster plans. It reviews the techniques for doing this in production environments and the advantage of doing so.

In this chapter, I give suggestions on how to reduce risk within your applications and build applications with lower risk.

Part II, “Services and Microservices”

Services and microservices are an architecture strategy for building larger and more complicated applications that need to operate at higher scale.

Chapter 5, Why Use Services?
This chapter explores why services are important to building highly scalable applications.

Chapter 6, Using Microservices
Here, I provide an introduction on creating microservice-based architectures, focusing on sizing of services and determining where service boundaries should be created in order to improve scaling and availability.

Chapter 7, Dealing with Service Failures
In the final chapter of this part, we’ll discuss how to build services to handle failures.

Part III, “Scaling Applications”

Scaling is not just about traffic, it’s about your organization and how it responds to larger application needs.

Chapter 8, Two Mistakes High
This chapter describes how to scale your system to maintain high availability, even in light of other failures.

Chapter 9, Service Ownership
This chapter looks at how paying attention to ownership of services can help your organization and application scale.

Chapter 10, Service Tiers
This chapter describes a way of labeling the criticalness of your services that helps manage service expectations.
Chapter 11, Using Service Tiers
After defining service tiers, we put them to use to help manage the impact of service failures, responsiveness requirements, and expectation management.

Chapter 12, Service-Level Agreements
In this chapter, we'll discuss using SLAs as a way of managing interdependence between service owners.

Chapter 13, Continuous Improvement
This chapter provides techniques and guidelines for how to improve the overall scalability of your application.

Part IV, “Cloud Services”
Cloud-based services are becoming increasingly important in building and managing large, critical applications with significant scaling requirements.

Chapter 14, Distributing the Cloud
This chapter outlines how to effectively use regions and availability zones to improve availability and scale.

Chapter 15, Managed Infrastructure
This chapter describes how you can use managed services such as RDS, SQS, SNS, and SES to scale your application and reduce management load.

Chapter 16, AWS Lambda
The final chapter in this part provides a more in-depth exploration of AWS Lambda, a technology that offers extremely high scalability options for events with simple computational requirements.
This chapter pulls together the major topics from each of the previous sections into a simple summary, which can be read as a reminder of what was covered in each chapter.

**Online Resources**

The [Architecting for Scale website](#) offers additional information about this book, including links to the supplementary material. You can find more information about me on [my website](#), and you can also follow [my blog](#).

**Conventions Used in This Book**

The following typographical conventions are used in this book:

*Italic*

Indicates new terms, URLs, email addresses, filenames, and file extensions.

*Constant width*

Used for program listings, as well as within paragraphs to refer to program elements such as variable or function names, databases, data types, environment variables, statements, and keywords.

*Constant width bold*

Shows commands or other text that should be typed literally by the user.

*Constant width italic*

Shows text that should be replaced with user-supplied values or by values determined by context.

This icon signifies a tip or suggestion.

This element signifies a general note.
This icon indicates a warning or caution.

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To comment or ask technical questions about this book, send email to bookquestions@oreilly.com.
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Without high availability, you have no reason to scale.
No one cares if your system has great features if they can’t use it.

One of the most important topics in architecting for scalable systems is availability. Although there are some companies and some services for which a certain amount of downtime is reasonable and expected, most businesses cannot have any downtime at all without it affecting their customer’s satisfaction, and ultimately, the company’s bottom line.

The following are fundamental questions that all companies must ask themselves when they determine how important system availability is to their company and their customers. It is these questions, and the inevitable answers to them, that are the core of why availability is critical to highly scaled applications:

- Why should someone buy your service if it is not operational when they need it?
- What do your customers think or feel when they need to use your service and it’s not operational?
- How can you make your customers happy, make your company money, and meet your business promises and requirements, if your service is down?

Keeping your customers happy and engaged with your system is only possible if your system is operational. There is a direct and meaningful correlation between system availability and customer satisfaction.

High availability is such a critical component for building highly scalable systems that we will devote a significant amount of time to the topic in this book. How do you build a system (a service or application or environment) that is highly available even when a wide range of demands are placed it?
In this chapter, we’ll define what availability is and how it compares to reliability. We use this in future chapters as we discuss the role availability plays in building highly scalable applications.

---

**The Big Game**

It’s Sunday—the day of the big game. You’ve invited 20 of your closest friends over to watch the game on your new 300” Ultra Max TV. Everyone has come, your house is full of snacks and beer. Everyone is laughing. The game is about to start. And…

…the lights go out…
…the TV goes dark…
…the game, for you and your friends, is over.

Disappointed, you pick up the phone and call the local power company. The representative, unsympathetically, says: “We’re sorry, but we only guarantee 95% availability of our power grid.”

Why is availability important? Because your customers expect your service to work…all the time. Anything less than 100% availability can be catastrophic to your business.

---

**Availability Versus Reliability**

Availability and reliability are two similar but very different concepts. It is important to understand the difference between them.

Reliability, in our context, generally refers to the quality of a system. Typically, it means the ability of a system to consistently perform according to specifications. You speak of software as reliable if it passes its test suites, and does generally what you think it should do.

Availability, in our context, generally refers to the ability of your system to perform the tasks it is capable of doing. Is the system around? Is it operational? Is it responding? If the answer is “yes,” it is available.

As you can see, availability and reliability are very similar. It is hard for a system to be available if it is not also reliable, and it is hard for a system to be reliable if it is not also available.

However, typically when we think about reliability and software, we are generally referring to the ability for software to perform what it is supposed to do. By and large, the main indicator of reliability is whether the software passes all of its test suites.

Moreover, when we think about availability, we think about whether the system is “up” and functional. If I send it a query, will it respond?
Here is what we mean when we use these terms:

**Reliability**

The ability of your system to perform the operations it is intended to perform without making a mistake.

**Availability**

The ability of your system to be operational when needed in order to perform those operations.

A system that adds 2 + 3 and gets 6 has poor reliability. A system that adds 2 + 3 and never returns a result at all has poor availability. Reliability can often be fixed by testing. Availability is usually much harder to solve.

You can introduce a software bug in your application that can cause 2 + 3 to produce the answer 6. This can be easily caught and fixed in a test suite.

However, assume you have an application that reliably produces the result 2 + 3 = 5. Now imagine running this application on a computer that has a flaky network connection. The result? You run the application and sometimes it returns 5 and sometimes it doesn’t return anything. The application may be reliable, but it is not available.

In this book, we focus almost exclusively on architecting highly available systems. We will assume your system is reliable, we will assume you know how to build and run test suites, and we will only discuss reliability when it has a direct impact on your system architecture or its availability.

**What Causes Poor Availability?**

What causes an application that previously performed well to begin exhibiting poor availability? There are many causes:

**Resource exhaustion**

Increase the number of users or increase the amount of data in use in a system and your application may fall victim to resource exhaustion, resulting in a slower and unresponsive application.

**Unplanned load-based changes**

Increases in the popularity of your application might require code and application changes to handle the increased load. These changes, often implemented quickly and at the last minute with little or no forethought or planning, increase the likelihood of problems occurring.
**Increased number of moving parts**
As an application gains popularity, it is often necessary to assign more and more developers, designers, testers, and other individuals to work on and maintain it. This larger number of individuals working on the application creates a large number of moving parts, whether those moving parts are new features, changed features, or just general application maintenance. The more individuals working on the application, the more moving parts within the application and the greater the chance for bad interactions to occur in it.

**Outside dependencies**
The more dependencies your application has on external resources, the more it is exposed to availability problems caused by those resources.

**Technical debt**
Increases in the applications complexity typically increases technical debt (i.e., the accumulation of desired software changes and pending bug fixes that typically build up over time as an application grows and matures). Technical debt increases the likelihood of a problem occurring.

All fast-growing applications have one, some, or all of these problems. As such, potential availability problems can begin occurring in applications that previously performed flawlessly. Often the problems will creep up on you; often they will start suddenly.

But most growing applications have the same problem. They eventually will begin having availability problems.

Availability problems cost you money, they cost your customer’s money, and they cost you your customer’s trust and loyalty. Your company cannot survive for long if you constantly have availability problems.

Building applications designed to scale means building applications designed for high availability.
Building a scalable application that has high availability is not easy and does not come automatically. Problems can crop up in unexpected ways, that can cause your beautifully functioning application to stop working for all or some of your customers.

These availability problems often arise from the areas you least expect, and some of the most serious availability problems can originate from extremely benign sources.

A Simple Icon Failure

A classic example of the pitfalls of ignoring dependency failure occurred in a real-life application I worked on. The application provided a service to customers, and on the top of every page was a customizable icon representing the currently logged-in user. The icon was generated by a third-party system.

One day, the third-party system that generated the icon failed. Our application, which assumed that system would always work, didn’t know what to do. As a result, our application failed as well. Our entire application failed simply because the icon-generation system—a very minor “feature”—failed.

How could we have avoided this problem? If we had simply anticipated that the third-party system might fail, we would have walked through this failure scenario during design and discovered that our application would fail subsequently. We could then have added logic to detect the failure and remove the icon if the failure occurred, or simply catch the error when it occurred and not allowed it to propagate down and affect the working aspects of the page.

A simple check and some error recovery logic would have kept the application operational. Instead, our application experienced a major site outage.
All because of the lack of an icon.

No one can anticipate where problems will come from, and no amount of testing will find all issues. Many of these are systemic problems, not merely code problems.

To find these availability problems, we need to step back and take a systemic look at your application and how it works. Here are five things you can and should focus on when building a system to make sure that, as its use scales upwards, availability remains high:

- Build with failure in mind
- Always think about scaling
- Mitigate risk
- Monitor availability
- Respond to availability issues in a predictable and defined way

Let’s look at each of these individually.

### Focus #1: Build with Failure in Mind

As Werner Vogels, CTO of Amazon, says, “Everything fails all the time.” Plan on your applications and services failing. It will happen. Now, deal with it.

Assuming your application will fail, how will it fail? As you build your system, consider availability concerns during all aspects of your system design and construction. For example:

**Design**

What design constructs and patterns have you considered or are you using that will help improve the availability of your software?

Using design constructs and patterns, such as simple error catching deep within your application, retry logic, and circuit breakers in a way that allows you to catch errors when they have affected the smallest available subset of functionality. This allows you to limit the scope of a problem and have your application still provide useful capabilities even if part of the application is failing.

**Dependencies**

What do you do when a component you depend on fails? How do you retry? What do you do if the problem is an unrecoverable (hard) failure, rather than a recoverable (soft) failure?

Circuit breaker patterns are particularly useful for handling dependency failures because they can reduce the impact a dependency failure has on your system.
Without a circuit breaker, you can decrease the performance of your application because of a dependency failure (for example, because an unacceptably long timeout is required to detect the failure). With a circuit breaker, you can “give up” and stop using a dependency until you are certain that dependency has recovered.

Customers
What do you do when a component that is a customer of your system behaves poorly? Can you handle excessive load on your system? Can you throttle excessive traffic? Can you handle garbage data passed in? What about excessive data?

Sometimes, denial-of-service attacks can come from “friendly” sources. For example, a customer of your application may see a sudden surge in activity that requires a significant increase in the volume of requests to your application. Alternatively, a bug in your customer’s application may cause them to call your application at an unacceptably high rate. What do you do when this happens? Does the sudden increase in traffic bring your application down? Or can you detect this problem and throttle the request rate, limiting or removing the impact to your application?

Focus #2: Always Think About Scaling

Just because your application works now does not mean it will work tomorrow. Most web applications have increasing traffic patterns. A website that generates a certain amount of traffic today might generate significantly more traffic sooner than you anticipate. As you build your system, don't build it for today's traffic; build it for tomorrow's traffic.

Specifically, this might mean:

- Architect in the ability to increase the size and capacity of your databases.
- Think about what logical limits exist to your data scaling. What happens when your database tops out in its capabilities? Identify these and remove them before your usage approaches those limits.
- Build your application so that you can add additional application servers easily. This often involves being observant about where and how state is maintained, and how traffic is routed.¹
- Redirect static traffic to offline providers. This allows your system to only deal with the dynamic traffic that it is designed to deal with. Using external content delivery networks (CDNs) not only can reduce the traffic your network has to

¹ This topic is large enough for an entire chapter, even an entire book, of its own.
handle, but also allows the efficiencies of scale that CDNs provide in order to get that static content to your customers more quickly.

- Think about whether specific pieces of dynamic content can actually be generated statically. Often, content that appears dynamic is actually mostly static and the scalability of your application can be increased by making this content static. This “dynamic that can be static” data is sometimes hidden where you don’t expect it, as the following tip discusses.

**Is It Static or Is It Dynamic?**

Often, content that seems dynamic is actually mostly static. Think about a typical top banner on a simple website. Frequently, this content is mostly static, but occasionally there is some dynamic content included in it.

For example, the top of the page might say “Log in” if you are not logged in, and say “Hello, Lee” if you are logged in (and, of course, assuming your name is Lee).

Does that mean the entire page must be generated dynamically? Not necessarily. With the exception of the login/greeting portion of the page, the page (or page portion) is static and can be easily provided by a CDN without any computation on your part.

When the majority of the banner is static, you can, in the user's browser, add the changeable content to the page dynamically (such as adding “Log In”, or “Hello, Lee,” as appropriate). By grouping this dynamic data together and processing it separately from the truly static data, you can increase the performance of your web page, and decrease the amount of dynamic work your application has to perform. This increases scalability, and ultimately, availability.

**Focus #3: Mitigate Risk**

Keeping a system highly available requires removing risk from the system. When a system fails, often the cause of the failure could have been identified as a risk before the failure actually occurred. Identifying risk is a key method of increasing availability. All systems have risk in them:

- There is risk that a server will crash
- There is risk that a database will become corrupted
- There is risk that a returned answer will be incorrect
- There is risk that a network connection will fail
- There is risk that a newly deployed piece of software will fail

Keeping a system available requires removing risk. But as systems become more and more complicated, this becomes less and less possible. Keeping a large system available is more about managing what your risk is, how much risk is acceptable, and what you can do to mitigate that risk.

We call this risk management. We will be talking extensively about risk management in ??? of this book. Risk management is at the heart of building highly available systems.

Part of risk management is risk mitigation. Risk mitigation is knowing what to do when a problem occurs in order to reduce the impact of the problem as much as possible. Mitigation is about making sure your application works as best and as completely as possible, even when services and resources fail. Risk mitigation requires thinking about the things that can go wrong, and putting a plan together, now, to be able to handle the situation when it does happen.

**Example 2-1. Risk mitigation—the no-search web store**

Imagine a web store that sells T-shirts. It’s your typical online store that provides the ability to browse shirts on a home page, navigate to browse different categories of shirts, and search for a specific style or type of shirt.

To implement the search capability, a store such as this typically needs to invoke a separate search engine, which may be a separate service or may even be a third-party search provider.

However, because the search capability is an independent capability, there is risk to your application that the search service will not be able to function. Your risk management plan identifies this issue and lists “Failed Search Engine” as a risk to your application.

Without a risk mitigation plan, a failed search service might simply generate an error page or perhaps generate incorrect or invalid results—in either case, it is a bad customer experience.

A risk mitigation plan may say something like the following:

> We know that our most popular T-shirts are our red striped T-shirts, 60 percent of people who search our site end up looking at (and hopefully eventually buying) our famous red striped shirts. So, if our search service stops functioning, we will show an “I’m Sorry” page, followed by a list of our most popular T-shirts, including our red striped shirts. This will encourage customers who encounter this error page to continue to browse to shirts customers have historically found as interesting.
Additionally, we will show a “10% off next purchase” coupon, so that customers who can’t find what they are looking for will be enticed to come back to our site in the future when our search service is functional again rather than looking elsewhere.

**Example 2-1** demonstrates risk mitigation; the process of identifying the risk, determining what to do, and implementing these mitigations is risk management.

This process will often uncover unknown problems in your application that you will want to fix immediately instead of waiting for them to occur. It also can create processes and procedures to handle known failure modes so that the cost of that failure is reduced in duration or severity.

Availability and risk management go hand in hand. Building a highly available system is significantly about managing risk.

**Focus #4: Monitor Availability**

You can't know if there is a problem in your application unless you can see there is a problem. Make sure your application is properly instrumented so that you can see how the application is performing from an external perspective as well as internal monitoring.

Proper monitoring depends on the specifics of your application and needs, but usually entails some of the following capabilities:

*Server monitoring*
  To monitor the health of your servers and make sure they keep operating efficiently.

*Configuration change monitoring*
  To monitor your system configuration to identify if and when changes to your infrastructure impact your application.

*Application performance monitoring*
  To look inside your application and services to make sure they are operating as expected.

*Synthetic testing*
  To examine in real time how your application is functioning from the perspective of your users, in order to catch problems customers might see before they actually see them.

*Alerting*
  To inform appropriate personnel when a problem occurs so that it can be quickly and efficiently resolved, minimizing the impact to your customers.
There are many good monitoring systems available, both free and paid services. I personally recommend New Relic. It provides all of the aforementioned monitoring and alerting capabilities. As a Software as a Service (SaaS) offering, it can support the monitoring needs at pretty much any scale your application may require.²

After you have started monitoring your application and services, start looking for trends in your performance. When you have identified the trends, you can look for outliers and treat them as potential availability issues. You can use these outliers by having your monitoring tools send you an alert when they are identified, before your application fails. Additionally, you can track as your system grows and make sure your scalability plan will continue to work.

Establish internal private operational goals for service-to-service communications, and monitor them continuously. This way, when you see a performance or availability-related problem, you can quickly diagnose which service or system is responsible and address the problem. Additionally, you can see “hot spots”—areas where your performance is not what it could be—and put development plans in place to address these issues.

Focus #5: Respond to Availability Issues in a Predictable and Defined Way

Monitoring systems are useless unless you are prepared to act on the issues that arise. This means being alerted when problems occur so that you can take action. Additionally, you should establish processes and procedures that your team can follow to help diagnose issues and easily fix common failure scenarios.

For example, if a service becomes unresponsive, you might have a set of remedies to try to make the service responsive. This might include tasks such as running a test to help diagnose where the problem is, restarting a daemon that is known to cause the service to become unresponsive, or rebooting a server if all else fails. Having standard processes in place for handling common failure scenarios will decrease the amount of time your system is unavailable. Additionally, they can provide useful follow-up diagnosis information to your engineering teams to help them deduce the root cause of common ailments.

When an alert is triggered for a service, the owners of that service must be the first ones alerted. They are, after all, the ones responsible for fixing any issues with their service. However, other teams who are closely connected to the troubled service and

² I should point out that I work at New Relic, but this is not why I recommend it. I discovered and started using the New Relic tools before I started working there. My success in using its tools to solve my performance and availability problems is why I started working for New Relic, not the other way around.
depend on it might also want to be alerted of problems when they occur. For example, if a team makes use of a particular service, they may want to know when that service fails so that they can potentially be more proactive in keeping their systems active during the dependent service outage.

These standard processes and procedures should be part of a support manual available to all team members who handle oncall responsibility. This support manual should also contain contact lists for owners of related services and systems as well as contacts to call to escalate the problem if a simple solution is not possible.

All of these processes, procedures, and support manuals should be prepared ahead of time so that during an outage your oncall personnel know exactly what to do in various circumstances to restore operations quickly. These processes and procedures are especially useful because outages often occur during inconvenient times such as the middle of the night or on weekends—times when your oncall team might not perform at peak mental efficiency. These recommendations will assist your team in making smarter and safer moves toward restoring your system to operational status.

**Being Prepared**

No one can anticipate where and when availability issues will occur. But you can assume that they will occur, especially as your system scales to larger customer demands and more complex applications. Being prepared in advance to handle availability concerns is the best way to reduce the likelihood and severity of problems. The five techniques discussed in this chapter offer a solid strategy for keeping your applications highly available.
Measuring availability is important to keeping your system highly available. Only by measuring availability can you understand how your application is performing now and examine how your application’s availability changes over time.

The most widely held mechanism for measuring the availability of a web application is calculating the percent of time it’s accessible for use by customers. We can describe this by using the following formula for a given period:

\[
\text{Site availability percentage} = \frac{\text{total \_ seconds \_ in \_ period} - \text{seconds \_ system \_ is \_ down}}{\text{total \_ seconds \_ in \_ period}}
\]

Let’s consider an example. Suppose that over the month of April, your website was down twice; the first time it was down for 37 minutes, and the second time it was down for 15 minutes. What is the availability of your website?

**Example 3-1. Availability percentage**

Total Number of Seconds Down = \((37 + 15) \times 60 = 3,120\) seconds

Total Number of Seconds in Month = \(30 \text{ days} \times 86,400 \text{ seconds/day} = 2,592,000\) seconds

Site availability percentage = \(\frac{2,592,000 \text{ seconds} - 3,120 \text{ seconds}}{2,592,000 \text{ seconds}}\)
Your site availability is 99.8795%.

You can see from this example that it only takes a small amount of outage to have an impact on your availability percentage.

The Nines

Often you will hear availability described as “the nines.” This is a shorthand way of indicating high availability percentages. Table 3-1 illustrates what it means.

Table 3-1. The Nines

<table>
<thead>
<tr>
<th>Nines</th>
<th>Percentage</th>
<th>Monthly outage a</th>
</tr>
</thead>
<tbody>
<tr>
<td>2 Nines</td>
<td>99%</td>
<td>432 minutes</td>
</tr>
<tr>
<td>3 Nines</td>
<td>99.9%</td>
<td>43 minutes</td>
</tr>
<tr>
<td>4 Nines</td>
<td>99.99%</td>
<td>4 minutes</td>
</tr>
<tr>
<td>5 Nines</td>
<td>99.999%</td>
<td>26 seconds</td>
</tr>
<tr>
<td>6 Nines</td>
<td>99.9999%</td>
<td>2.6 seconds</td>
</tr>
</tbody>
</table>

a This assumes a 30-day month with 43,200 minutes in the month.

In Example 3-1, we see that the website has fallen just short of the 3 nines metric (99.8795% compared to 99.9%). For a website that maintains 5 nines of availability, there can be only 26 seconds of downtime every month.

What’s Reasonable?

What’s a reasonable availability number in order to consider your system as high availability?

It is impossible to give a single answer to this question because it depends dramatically on your website, your customer expectations, your business needs, and your business expectations. You need to determine for yourself what number is required for your business.

Often, for basic web applications, 3 nines is considered acceptable availability. Using Table 3-1, this amounts to 43 minutes of downtime every month. For a web application to be considered highly available, often an indication of 5 nines is used. This amounts to only 26 seconds of downtime every month.
Don’t Be Fooled

Don’t be fooled into thinking your site is highly available when it isn’t. Planned and regular maintenance that involves your application being unavailable still count against availability.

Here’s a comment that I often overhear: “Our application never fails. That’s because we regularly perform system maintenance. By scheduling weekly two-hour maintenance windows, and performing maintenance during these windows, we keep our availability high.”

Does this group keep its application’s availability high?

Let’s find out.

Example 3-2. Maintenance Window Example Availability

Site availability percentage = \( \frac{\text{total} - \text{hours in period} - \text{hours system is down}}{\text{total} - \text{hours in period}} \)

\[ \text{hours in week} = 7 \text{ days} \times 24 \text{ hours} = 168 \text{ hours} \]

\[ \text{hours unavailable each week} = 2 \text{ hours} \]

\[ \text{Site availability (no failures)} = \frac{168 \text{ hours} - 2 \text{ hours}}{168 \text{ hours}} = 98.8\% \]

Site availability (no failures) = 98.8%

Without having a single failure of its application, the best this organization can achieve is 98.8% availability. This falls short of even 2 nines of availability (98.8% versus 99%).

Planned maintenance hurts nearly as much as unplanned outages. If your customer expects your application to be available and it isn’t, your customer has a negative experience. It doesn’t matter if you planned for the outage or not.

Availability by the Numbers

Measuring availability is important to keeping your system highly available, now and in the future. This chapter discussed a common mechanism for measuring availability and provided some guidelines on what is considered reasonable availability.
Your application is operational and online. Your systems are in place, and your team is operating efficiently. Everything seems to be going well. Your traffic is steadily increasing and your sales organization is very happy. All is well.

Then there’s a bit of a slip. Your system suffers an unanticipated outage. But that’s OK; your availability has been fantastic until now. A little outage is no big deal. Your traffic is still increasing. Everyone shrugs it off—it was just “one of those things.”

Then it happens again—another outage. Oops. Well, OK. Overall, we’re still doing well. No need to panic; it was just another “one of those things.”

Then another outage...

Now your CEO is a bit concerned. Customers are beginning to ask what’s going on. Your sales team is starting to worry.

Then another outage...

Suddenly, your once stable and operational system is becoming less and less stable; your outages are getting more and more attention.

Now you’ve got real problems.

What happened? Keeping your system highly available is a daunting task. What do you do if availability begins to slip? What do you do if your application availability has fallen or begins to fall, and you need to improve it to keep your customers satisfied?

Knowing what you can do when your availability begins to slip will help you to avoid falling into a vicious cycle of problems. The following sections outline some steps you can take when your availability begins to falter.
Measure and Track Your Current Availability

To understand what is happening to your availability, you must first measure what your current availability is. By tracking when your application is available and when it isn’t gives you an availability percentage that can show how you are performing over a specific period of time. You can use this to determine if your availability is improving or faltering.

You should continuously monitor your availability percentage and report the results on a regular basis. On top of this, overlay key events in your application, such as when you performed system changes and improvements. This way you can see whether there is a correlation over time between system events and availability issues. This can help you to identify risks to your availability.

Refer back to Chapter 3 if you need a refresher on how to measure availability.

Next, you must understand how your application can be expected to perform from an availability standpoint. A tool that you can use to help manage your application availability is service tiers. These are simply labels associated with services that indicate how critical a service is to the operation of your business. This allows you and your teams to distinguish between mission-critical services and those that are valuable but not essential. We’ll discuss service tiers in more depth in Chapter 10.

Finally, create and maintain a risk matrix. With this tool, you can gain visibility into the technical debt and associated risk present in your application. Risk matrices are covered more fully in ??? and risk in general is discussed in Chapters ??? and ???.

Now that you have a way to track your availability and a way of identifying and managing your risk, you will want to review your risk management plans on a regular basis.

Additionally, you should create and implement mitigation plans to reduce your application risks. This will give you a concrete set of tasks you and your development teams can implement to tackle the riskiest parts of your application. This is discussed in detail in ???.

Automate Your Manual Processes

To maintain high availability, you need to remove unknowns and variables. Performing manual operations is a common way to insert variable results and/or unknown results into your system.
You should never perform a manual operation on a production system.
When you make a change to your system, the change might improve or it might compromise your system. Using only repeatable tasks gives you the following:

- The ability to test a task before implementing it. Testing what happens when you make a specific change is critical to avoiding mistakes that cause outages.
- The ability to tweak the task to perform exactly what you want the task to do. This lets you implement improvements to the change you are about to make, before you make them.
- The ability to have the task reviewed by a third party. This increases the likelihood that the task will not have unexpected side effects.
- The ability to put the task under version control. Version control systems allow you to determine when the task is changed, by who, and for what reasons.
- The ability to apply the task to related resources. Making a change to a single server that improves how that server works is great. Being able to apply the same change to every affected server in a consistent way makes the task even more useful.
- The ability to have all related resources act consistently. If you continuously make “one off” changes to resources such as servers, the servers will begin to drift and act differently from one another. This makes it difficult to diagnose problematic servers because there will be no baseline of operational expectation that you can use for comparison.
- The ability to implement repeatable tasks. Repeatable tasks are auditable tasks. Auditable tasks are tasks that you can analyze later for their impact, positive or negative, on the system as a whole.

There are many systems for which no one has access to the production environment. Period. The only access to production is through automated processes and procedures. The owners of these systems lock down their environments like this specifically for the aforementioned reasons.

In summary, if you can't repeat a task, it isn't a useful task. There are many places where adding repeatability to changes will help keep your system and application stable. This includes server configuration changes, performance tuning tweaks and adjustments, restarting servers, restarting jobs and tasks, changing routing rules, and upgrading and deploying software packages.

**Automated Deploys**

By automating deploys, you guarantee changes are applied consistently throughout your system, and that you can apply similar changes later with known results. Addi-
tionally, rollbacks to known good states become more reliable with automated deployment systems.

**Configuration Management**

Rather than “tweaking a configuration variable” in the kernel of a server, use a process to apply the change in an automated manner. For example, write a script that will make the change, and then check that script into your software change management system. This enables you to make the same change to all servers in your system uniformly. Additionally, when you need to add new servers to your system or replace old ones, having a known configuration that can be applied improves the likelihood that you can add the new server to your system safely, with minimal impact. Tools like Puppet and Chef can help make this process easier to manage.

The same applies to all infrastructure components, not just servers. This includes switches, routers, network components, and monitoring applications and systems.

For configuration management to be useful, it must be used for *all* system changes, *all* the time. It is *never* acceptable to bypass the configuration management system to make a change under any circumstances. Ever.

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**Don’t Worry, I Fixed It**

You would be surprised the number of times I have received an operational update email that said something like: “We had a problem with one of our servers last night. We hit a limit to the maximum number of open files the server could handle. So I tweaked the kernel variable and increased the maximum number of open files, and the server is operational again.”

That is, it is operating correctly until someone accidentally overwrites the change because there was no documentation of the change. Or, until one of the other servers running the application has the same problem, but did not have this change applied.

Consistency, repeatability, and unfaltering attention to detail is critical to make a configuration management process work. And a standard and repeatable configuration management process such as we describe here is critical to keeping your scaled system highly available.

---

**Change Experiments and High Frequency Changes**

Another advantage of having a highly repeatable, highly automated process for making changes and upgrades to your system is that it allows you to experiment with changes. Suppose that you have a configuration change you want to make to your servers that you believe will improve their performance in your application (such as the maximum number of open files change described in “Don’t Worry, I Fixed It” on
By using an automated change management process, you can do the following:

- Document your proposed change.
- Review the change with people who are knowledgeable and might be able to provide suggestions and improvements.
- Test the change on servers in a test or staging environment.
- Deploy your change quickly and easily.
- Examine the results quickly. If the change didn’t have the desired results, you can quickly roll back to a known good state.

The keys to implementing this process are to have an automated change process with rollback capabilities, and to have the ability to make small changes to your system easily and often. The former lets you make changes consistently, the latter lets you experiment and roll back failed experiments with little to no impact on your customers.

**Automated Change Sanity Testing**

By having an automated change and deploy process, you can implement an automated sanity test of all changes. You can use a browser testing application for web applications or use something such as New Relic Synthetics to simulate customer interaction with your application.

When you are ready to deploy a change to production, you can have your deployment system first automatically deploy the change to a test or staging environment. You can then have these automated tests run and validate that the changes did not break your application.

If and when those tests pass, you can automatically deploy the change in a consistent manner to your production environment. Depending on how your tests are constructed, you should be able to run the tests regularly on your production environment, as well, to validate that no changes break anything there.

By making the entire process automated, you can increase your confidence that a change will not have a negative impact on your production systems.

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1 According to Werner Vogels, CTO of Amazon, in 2014 Amazon did 50 million deploys to individual hosts. That’s about one every second.

2 This could be, but does not need to be a modern continuous integration and continuous deploy (CI/CD) process.
Improve Your Systems

Now that you have a system to monitor availability, a way to track risk and mitigations in your system, and a way to easily and safely apply consistent changes to your system, you can focus your efforts on improving the availability of your application itself.

Regularly review your risk matrix (discussed earlier in this chapter and in ???) and your recovery plans. Make reviewing them part of your postmortem process. Execute projects that are designed to mitigate the risks identified in your matrix. Roll out those changes in an automated and safe way, using the sanity tests discussed earlier. Examine how the mitigation has improved your availability. Continue the process until your availability reaches the level you want and need it to be.

You can learn about how to recover from failing services in Chapter 7.

Publish availability metrics to your management chain. This visibility will help with justifying projects such as these to improve your system availability.

Your Changing and Growing Application

As your system grows, you’ll need to handle larger and larger traffic and data demands. This increase in traffic and data can cause availability issues to compound. Part III provides extensive coverage of application scaling, and many of the topics discussed in that part will help in improving an application that is experiencing availability issues. In particular, managing mistakes and errors at scale is discussed in Chapter 8. Service-level agreement (SLA) management is discussed in Chapter 12. Service tiers, which you can use to identify key availability-impacting services, are discussed in Chapters 10 and 11.

Implement Game Day testing, which measures how your application performs in various failure modes. This is discussed further in ???.

Keeping on Top of Availability

Typically, your application will change continuously. As such, your risks, mitigations, contingencies, and recovery plans need to constantly change.

Knowing what you can do when your availability begins to slip will help you to avoid falling into a vicious cycle of problems. The ideas in this chapter will help you manage your application and your team to avoid this cycle and keep your availability high.
A service is a distinct enclosed system that provides business functionality in support of building one or more larger products.
Traditionally, applications appear as single, large, distinct monoliths. The single monolith encompasses *all* business activities for a single application. To implement an improved piece of business functionality, an individual developer must make changes within the single application, and all developers making changes must make them within the same single application. Developers can easily step on one another’s toes, and make conflicting changes that result in problems and outages.

In a service-oriented architecture, individual services are created that encompass a specific subset of business logic. These individual services are interconnected to provide the entire set of business logic for the application.

**The Monolith Application**

*Figure 5-1* shows an application that is a large, single entity with a complex, indecipherable infrastructure.

This is how most applications begin to look if they are constructed and grow as monolithic applications. In *Figure 5-1*, you see there are five independent development teams working on overlapping areas of the application. It is impossible to know who is working on what piece of the application at any point in time, and code-change collisions and problems are easy to imagine. Code quality and hence application quality and availability suffer. Additionally, it becomes more and more difficult for individual development teams to make changes without having to deal with the effect of other teams, incompatible changes, and a molasses effect to the organization as a whole.
Figure 5-1. A large, complex, monolithic application

The Service-Based Application

Figure 5-2 presents the same application constructed as a series of services.

Figure 5-2. A large, complex, service-based application
Each service has a clear owner, and each team has a clear, nonoverlapping set of responsibilities.

Service-oriented architectures provide the ability to split an application into distinct domains that are each managed by individual groups within your organization. They enable the separation of responsibilities that are critical for building highly scaled applications, allowing work to be done independently on individual services without affecting the work of developers in other groups working on the same overall application.

When building highly scaled applications, service-based applications provide the following benefits:

**Scaling decisions**
This makes it possible for scaling decisions to be made at a more granular level, which fosters more efficient system optimization and organization.

**Team assignment and focus**
This lets you assign capabilities to individual teams in such a way that teams can focus on the specific scaling and availability requirements of their system in-the-small and have confidence that their decisions will have the appropriate impact at the larger scale.

**Complexity localization**
Using service-based architectures, you can think about services as black boxes, making it so that only the owners of the service need to understand the complexity within that service. Other developers need only know what capabilities your service provides, without knowing anything about how it works internally. This compartmenting of knowledge and complexity facilitates the creation of larger applications and lets you manage them effectively.

**Testing**
Service-based architectures are easier to test than monolithic applications, which increases your reliability.

Service-oriented architectures can, however, increase the complexity of your system as a whole if the service boundaries are not designed properly. This complexity can lead to lower scalability and decreased system availability. So, picking appropriate service and service boundaries is critical.
The Ownership Benefit

Let’s take a look at a pair of services.

In Figure 5-3, we see two services owned by two distinct teams. The Left Service is consuming the capabilities exposed by the Right Service.

![Figure 5-3. A pair of services](image)

Let’s look at this diagram from the perspective of the Left Service owner. Obviously, that team needs to know the entire structure, complexity, connectedness, interactions, code, and so on for their service. But what does it need to know about the Right Service? As a start, the team needs to know the following:

- The capabilities provided by the service.
- How to call those capabilities (the API syntax).
- The meanings and results of calling those capabilities (the API semantics).

That’s the *basic* information that the Left Service team needs to know. What don’t they need to know about the Right Service? Lots of things, for example:

- They do not need to know whether the Right Service is a single service, or a construction of many subservices.
- They do not need to know what services the Right Service depends on to perform its responsibilities.
- They do not need to know what language(s) the Right Service is written in.
- They do not need to know what hardware or system infrastructure is needed to operate the Right Service.
- They do not even need to know *who* is operating the Right Service (however, they do need to know how to contact the owner in case there are issues with it).

The Right Service can be as complex or simple as needed, as shown in Figure 5-4. But to the owners of the Left Service, the Right Service can be thought of as nothing more than a black box, as shown in Figure 5-5. As long as they know what the interface to the box is (the API), they can use the capabilities the black box provides.
To manage this, the Left Service must be able to depend on a contract that the Right Service provides. This contract describes everything the Left Service needs to use the Right Service.

The contract contains two parts:

**The capabilities of the service (the API)**
- What the service does
- How to call it and what each call means

**The responsiveness of the service**
- How often can the API be used?
- When can it be used?
- How fast will the API respond?
- Is the API dependable?

All of this information describes the contract that the owners of the Right Service provide to the Left Service describing how the Right Service operates. As long as the Right Service behaves to this contract, the Left Service doesn’t have to know or care anything about how the Right Service performs those commitments.

The last part of the contract, the **responsiveness** part, is called a service-level agreement, or SLA. It is a critical component in allowing the Left Service to depend on the Right Service without knowing anything about how the Right Service works.

We discuss SLAs in great detail in Chapter 12.
By having a clear ownership for each service, teams can focus on only those portions of the system for which they are responsible, along with the *API contracts* provided by the service owners of the services they depend on. This separation of responsibility makes it easier to scale your organization to contain many more teams; because the coupling between the teams is substantially looser, it doesn't matter as much how far away (organizationally or physically) one team is from another. As long as the contracts are maintained, you can scale your organization as needed to build larger and more complicated applications.

### The Scaling Benefit

Different parts of your application have different scaling needs. The component that generates the home page of your application will be used much more often than the component that generates the user settings page.

By using services with clear APIs and API contracts between them, you can determine and implement the scaling needs required for each service independently. This means that if your home page is the most frequently called page, you can provide more hardware to run that service than the service that manages your user settings page.

By managing the scaling needs of each service independently, you can do the following:

- Provide more accurate scaling by having the team that owns the specific capability involved closely in the scaling decision.
- Save system resources by not scaling one component simply because another component requires it.
- Provide ownership of scaling decisions back to the team that knows the most about the needs of the service (the service owner).
A service provides some capabilities that are needed by the rest of the application. Example include billing services (which offer the component that bills customers), account creation services (which manage the component that creates accounts), and notification services (which include functionality for notifying users of events and conditions).

A service is a standalone component. The word “standalone” is critical. Services meet the following criteria:

*Maintains its own code base*
A service has its own code base that is distinct from the rest of your code base.

*Manages its own data*
A service that requires maintaining state has its own data that is stored in its own datastore. The only access to this separated data is via the service’s defined API. No other service may directly touch another service’s data or state information.

*Provides capabilities to others*
A service has a well-defined set of capabilities and it provides these capabilities to other services in your application. In other words, it provides an API.

*Consumes capabilities from others*
A service uses a well-defined set of capabilities provided by others and uses them in a standard, supported manner. In other words, it uses other service’s APIs.

*Single owner*
A service is owned and maintained by a single development team within your organization. A single team may own and maintain more than one service, but a single service can have only a single team that owns and maintains it.
**What Should Be a Service?**

How do you decide when a piece of an application or system should be separated out into its own service?

This is a good question, and one that does not have a single correct answer. Some companies that “service-ize” split their application into many (hundreds or thousands) of very tiny microservices. Others split their application into only a handful of larger services. There is no right answer to this problem. However, the industry is trending toward smaller microservices, and more of them. Technologies such as Docker have made these larger number of microservices a viable system topology.

We use the term *services* and *microservices* interchangeably in this book.

**Dividing into Services**

So, how do you decide where service boundaries should be? Company organization, culture, and the type of application can play a major role in determining service boundaries.

Following are a set of guidelines that you can use to determine where service boundaries can be. These are guidelines, not rules, and they are likely to change and morph over time as our industry progresses. They are useful to help individuals begin thinking about services and think about what should be a service.

Here at a high level are the guidelines (in order of priority):

*Specific business requirements*  
Are there any specific business requirements (such as accounting, security, or regulatory) that drive where a service boundary should be?

*Distinct and separable team ownership*  
Is the team that owns the functionality distinct and separable (such as in another city, or another floor, or even just a different manager) that will help specify where a boundary should be?

*Naturally separable data*  
Is the data it manages naturally separable from other data used in the system? Does putting data in a separate datastore overly burden the system?

*Shared capabilities/data*  
Does it provide some shared capabilities used by lots of other services and does that shared capability require shared data?

Let’s now look at these each individually and figure out what they mean.
Guideline #1: Specific Business Requirements

In some cases, there will be specific business requirements that dictate where a service boundary should be. These might be regulatory, legal, security, or some critical business need.

Example 6-1. Payment processing

Imagine your system accepts online credit card payments from your customers. How should you collect, process, and store these credit cards and the payments they represent?

A good business strategy would be to put the credit card processing in a different service, separate from the rest of the system.

Putting critical business logic such as credit card processing into its own service is valuable for several reasons:

Legal/regulatory requirements
There are legal and regulatory requirements around how you store credit cards that require you to treat them in different ways from other business logic and other business data. Separating this into a distinct service makes it easier to treat this data differently from the rest of your business data.

Security
You might need additional firewalls for security reasons around these servers.

Validation
You might need to perform additional production testing to verify security of these capabilities in ways significantly stronger than other parts of your system.

Restricting access
You will typically want to restrict access to these servers so that only necessary personnel have access to highly sensitive payment information such as credit cards. You typically do not want or need to provide access to these systems to your entire engineering organization.

Guideline #2: Distinct and Separable Team Ownership

Applications are becoming more and more complicated, and typically larger groups of developers are working on them, often with more specialized responsibilities. Coordination between teams becomes substantially harder as the number of developers, the number of teams, and the number of development locations grow.

Services are a way to give ownership of smaller, distinct, separable modules to different teams.
**General Guideline**

A single service should be owned and operated by a single team that is typically no larger than three to eight developers. That team should be responsible for all aspects of that service.

By doing this, you loosen up the interteam dependencies and make it much easier for individual teams to operate and innovate independently from one another.

**Team Ownership**

As previously stated, a single service should be owned and operated by a single team, but a single team can own and operate more than one service. The key is to make sure that all aspects of a single service are under the influence of a single team. This means that team is responsible for all development, testing, deployment, performance, and availability aspects of that service.

However, that one team can have the ability to successfully manage more than one service, depending on the complexity and activity involved in those services. Additionally, if several services are very similar in nature, it might be easier for a single team to manage all those services.

A team can own or manage more than one service, but a service should be owned and managed by only one team.

**Separate team for security reasons**

Sometimes, you want to restrict the number and scope of individuals who have access to the code and data stored within a given service. This is especially true for services that have regulatory or legal constraints (as discussed in Example 6-1). Limiting access to a service with sensitive data can decrease your exposure to issues involved in the compromising of that data. In cases like this, you might physically limit access to the code, the data, and the systems hosting the service to only the key personnel required to support that service.

Additionally, splitting related sensitive data into two or more services, each owned by distinct teams, can reduce the chances of that data being compromised by making it less likely that multiple services with distinct owners will all have data compromised.

**Example 6-2. Splitting data for security reasons**

In Example 6-1, the credit card numbers themselves can be stored in one service. The secondary information necessary to use those credit cards (such as billing address and CCV code) could be stored in a second service. By splitting this information across two services, each owned and operated by individual teams, you limit the
chance that any one employee can inadvertently or intentionally expose enough data for a rogue agent to use one of your customer’s credit cards inappropriately.

You might even choose to not store the credit card numbers in your services at all and instead store them in a third-party credit card processing company’s services. This ensures that, even if one of your services is compromised, the credit cards themselves will not be.

**Guideline #3: Naturally Separable Data**

One of the requirements for a service is that its managed state and data needs to be separate from other data. For a variety of reasons, it is problematic to have multiple independent code bases both operating on the same set of data. Separating the code and the ownership is only effective if you also separate the data.

*Figure 6-1* shows a service (Service A) that is trying to access data stored in another service (Service B). It illustrates the correct way for Service A to access data stored in Service B, which is for Service A to make an API call to Service B, and then let Service B access the data in its database itself.

If instead, Service A tries to access the data for Service B directly, without going through Service B’s API, as is shown in *Figure 6-2*, all sorts of problems can occur. This sort of data integration would require tighter coordination between Service A and Service B than is desired, and it can cause problems when data maintenance and schema migration activities need to occur. In general, the accessing of Service B’s data directly by Service A without involving Service B’s business logic in that process can cause serious data versioning and data corruption issues. It should be strictly avoided.
As you can see, determining data division lines is an important characteristic in determining service division lines. Does it make sense for a given service to be the “owner” of its data and provide access to that data only via external service interfaces? If the answer is “yes,” this is a good candidate for a service boundary. If the answer is “no,” it is not a good service boundary.

A service that needs to operate on data owned by another service must do so via published interfaces (APIs) provided by the service that owns that data.

**Guideline #4: Shared Capabilities/Data**

Sometimes a service can be created simply because it is responsible for a set of capabilities and its data. These capabilities and data might need to be shared by a variety of other services.

A prime example of this principle is a user identity service, which simply provides information about specific users of the system. This is illustrated in Figure 6-3.
Why require every access to user identity information to contain search preferences if search preferences are used only in a few very specific cases?

There might be no complex business logic involved with this data service, but it is ultimately responsible for all the general information associated with individual users. This information often is used by a large number of other services.

Having a centralized service that provides and manages this single piece of information is highly useful.

**Mixed Reasons**

The preceding guidelines outline some basic criteria for determining where service boundaries should be. Often, though, it is a combination of reasons that can ultimately make the decision for you.

For example, having a single user identity service makes sense from a data ownership and shared capabilities perspective, but it might not make sense from a team ownership standpoint. Data for which it might make sense to store in a database associated with user identity might be better stored in a separate service or services.

As a specific example of such data, a user may have search preferences that are typically part of a user profile, but are not typically used by anything outside of the search infrastructure. As such, it might make sense to store this data in a search identity service that is distinct from a user identity service. This might be for data complexity reasons or even performance reasons.¹

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¹ Why require every access to user identity information to contain search preferences if search preferences are used only in a few very specific cases?
Ultimately, you must use your judgment while also taking the preceding criteria into account. And, of course, you must also consider the business logic and requirements dictated by your company and your specific business needs.

**Going Too Far**

Often, though, you can go too far in splitting your application into services. Creating service boundaries using the previously discussed criteria can be taken to the extreme, and too many services can be created.

For example, rather than providing a simple user identity service, you might decide to take that simple service and further divide it into several smaller services, such as the following:

- User human readable name service
- User physical address management service
- User email address management service
- User hometown management service
- User … management service

Doing this is most likely splitting things up too far.²

There are several problems with splitting services into too fine a number of pieces, including overall application performance. But at the most fundamental, every time you split a piece of functionality into multiple services, you do the following:

- Decrease the complexity of the individual services (usually).
- Increase the complexity of your application as a whole.

The smaller service size typically makes individual services less complicated. However, the more services you have, the larger the number of independent services that need to be coordinated and the more complex your overall application architecture becomes.

Having a system with an excessively large number of services tends to create the following problems in your application:

**Big picture**

It becomes more difficult to keep the entire application architecture in mind, because the application is becoming more complicated.

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² OK, forget "most likely" goes too far. This example “most certainly” goes too far in splitting things up.
More failure opportunities
More independent components need to work together, creating more opportunity for interservice failures to occur.

Harder to change services
Each individual service tends to have more consumers of that service. Having more service consumers increases the likelihood of changes to your service negatively affecting one of your consumers.

More dependencies
Each individual service tends to have more dependencies on other services. More dependencies means more places for problems to occur.

Many of these problems can be mitigated by defining solid interface boundaries between services, but this is not a complete solution.

The Right Balance

Ultimately, deciding on the proper number of services and the proper size of each service is a complicated problem to solve. It requires careful consideration of the balance between the advantages of creating more services and the disadvantages of creating a more complex system as a whole.

Building too few services will create problems similar to the monolith application, where too many developers will be working on a single service and the individual services themselves become overly complicated.

Building too many services will cause individual services to become trivially simple, but the overall application becomes overly complicated with complex interactions between the services. I’ve actually heard of an example application utilizing microservices that defined a “Yes” service and a “No” service that simply returned those boolean results—this is extreme taken to extreme. It would be great to define exactly what the right size is for a service, but it depends on your application and your company culture. The best advice is to keep this complexity trade-off in mind as you define your services and your architecture.

Finding the appropriate balance for your specific application, organization, and company culture is important in making the most use of a service-based environment.
One of the vulnerabilities in building a large microservice-based application is dealing with service failures. The more services you have, the greater the likelihood of a service failing, and the larger number of other services that are dependent on the failed service.

**Cascading Service Failures**

Consider a service that you own. It has several dependencies, and several services depend on it. Figure 7-1 illustrates the service “Our Service” with multiple dependencies (Service A, Service B, and Service C) and several services that depend on it (Consumer 1 and Consumer 2).

What happens if one of our dependencies fails? Figure 7-2 shows Service A failing. Unless you are careful, this can cause “Our Service” to fail, and that failure can cause Consumer 1 and Consumer 2 to fail. The error can cascade, as shown in Figure 7-3. A single service in your system can, if unchecked, cause serious problems to your entire application.
What can you do to prevent cascading failures from occurring? There are times when you can do nothing—a service error in a dependency will cause you (and other dependent services) to fail, because of the high level of dependency required. Sometimes your service can’t do its job if a dependency has failed. But that isn’t always the case. In fact, often there is plenty you can do to salvage your service’s actions for the case in which a dependent service fails. In this chapter, we will discuss some of these techniques.
Responding to a Service Failure

When a service you depend on fails, how should you respond? As a service developer, your response to a dependency failure must be:

- Predictable
- Understandable
- Reasonable for the situation

Let’s look at each of these.

Predictable Response

Having a predictable response is an important aspect for services to be able to depend on other services. You must provide a predictable response given a specific set of circumstances and requests. This is critical to avoid the previously described cascading service failures from affecting every aspect of your application. Even a small failure in such an environment can cascade and grow into a large problem if you are not careful.

As such, if one of your downstream dependencies fails, you still have a responsibility to generate a predictable response. Now that predictable response might be an error message. That is an acceptable response, as long as there is an appropriate error mechanism included in your API to allow generating such an error response.

An error response is not the same as an unpredictable response. An unpredictable response is a response that is not expected by the services you are serving. An error response is a valid response stating that you were not able to perform the specified request. They are two different things.

If your service is asked to perform the operation “3 + 5,” it is expected to return a number, specifically the number “8.” This is a predictable response. If your service is asked to perform the operation “5 / 0,” a predictable response would be “Not a Number,” or “Error, invalid request.” That is a predictable response. An unpredictable response would be if you returned “50000000000” once and “38393843843837” another time (sometimes described as garbage in, garbage out).

A garbage in, garbage out response is not a predictable response. A predictable response to garbage in would be “invalid request.”
Your upstream dependencies expect you to provide a predictable response. Don’t output garbage if you’ve been given garbage as input. If you provide an unpredictable response to an unpredictable reaction from a downstream service, you just propagate the unpredictable nature up the value chain. Sooner or later, that unpredictable reaction will be visible to your customers, which will affect your business. Or, worse, the unpredictable response injects invalid data into your business processes, which makes your business processes inconsistent and invalid. This can affect your business analytics as well as promote a negative customer experience.

As much as possible, even if your dependencies fail or act unpredictably, it is important that you do not propagate that unpredictability upward to those who depend on you.

A predictable response really means a planned response. Don’t think “Well, if a dependency fails, I can’t do anything so I might just as well fail, too.” If everything else is failing, you should instead, proactively figure out what a reasonable response would be to the situation. Then detect the situation and perform the expected response.

**Understandable Response**

Understandable means that you have an agreed upon format and structure for your responses with your upstream processes. This constitutes a contract between you and your upstream services. Your response must fit within the bounds of that contract, even if you have misbehaving dependencies. It is never acceptable for you to violate your API contract with your consumers just because a dependency violated its API contract with you. Instead, make sure your contracted interface provides enough support to cover all contingencies of action on your part, including that of failed dependencies.

**Reasonable Response**

Your response should be indicative of what is actually happening with your service. When asked “What is 3 + 5?” it should not return “red” even if dependencies are failing. It *might* be acceptable to return “Sorry, I couldn’t calculate that result,” or “Please try again later,” but it should not return “red” as the answer.
Problems with Unreasonable API Responses

This sounds obvious, but you’d be surprised by the number of times an unreasonable response can cause problems. Imagine, for instance, if a service wants to get a list of all accounts that are expired and ready to be deleted. As illustrated in Figure 7-4, you might call an “expired account” service (which will return a list of accounts to be deleted), and then go out and delete all the accounts in the list.

If the “expired account” service runs into a problem and cannot calculate a valid response, it should return “None,” or “I’m sorry, I can’t do that right now.” Imagine the problems it would cause if, instead of returning a reasonable response, it returned a list of all accounts in the system—well, you can see where this ends up.¹

Determining Failures

How do you determine when a dependency is failing? It depends on the failure mode. Here are some example failure modes that are important to consider:

Garbled response

The response was not understandable. It was “garbage” data in an unrecognizable format. This might indicate that the response is in the wrong format or the format might have syntax errors in it.

¹ Yes, this sort of problem really occurs to real systems. And, yes, it is scary.
Response indicated a fatal error occurred
The response was understandable. It indicated that a serious error occurred processing the request. This is usually not a failure of the network communications layer, but of the service itself. It could also be caused by the request sent to the service not being understandable.

Result was understandable but didn’t match needed result
The response was understandable. It indicated that the operation was performed successfully without serious errors, but the data returned did not match what was expected to be returned.

Result out of expected bounds
The response was understandable. It indicated that the operation was performed successfully without serious errors. The data returned was of a reasonable and expected format, but the data itself was not within expected bounds. For example, consider a service call that is requesting the number of days since the first of the year. What happens if it returns a number such as 843? That would be a result that is understandable, parsable, did not fail, but is clearly not within the expected bounds.

Response did not arrive
The request was sent, but no response ever arrived from the service. This could happen as a result of a network communications problem, a service problem, or a service outage.

Response was slow in arriving
The request was sent, and the response was received. The response was valuable and useful, and within expected bounds. However, the response came much later than expected. This is often an indication that the service or network is overloaded, or that other resource allocation issue exists.

These are generally ordered from the easiest to detect to the most difficult. When you receive a response that is garbled, you instantly know the response is not usable and can take appropriate action. An understandable response that did not match the needed results can be a bit more challenging to detect, and the appropriate action to take can be tougher to determine, but it is still reasonable to do so.

A response that never arrives is difficult to detect in a way that allows you to perform an appropriate action with the result. If all you are going to do is generate an error response to your consumer, a simple timeout on your dependency may suffice in catching the missing response.
A Better Approach to Catch Responses That Never Arrive

This doesn't always work, however. For instance, what do you do if a service usually takes 50 ms to respond, but the variation can cause the response to come as quick as 10 ms, or take as long as 500 ms? What do you set your timeout to? An obvious answer is something greater than 500 ms. But, what if your contracted response time to the consumer of your service is <150 ms? Obviously, a simple timeout of 500 ms isn't reasonable, as that is effectively the same as you simply passing your dependency error on to your consumer. This violates the predictable and the understandable tests.

How can you resolve this issue? One potential answer is to use a circuit breaker pattern. This coding pattern involves your service keeping track of calls to your dependency and how many of them succeed versus how many fail (or timeout). If a certain threshold of failures is reached, the circuit breaker “breaks” and causes your service to assume your dependency is down and stop sending requests or expecting responses from the service. This allows your service to immediately detect the failure and take appropriate action, which can save your upstream latency SLAs.

You can then periodically check your dependency by sending a request to it that is known to fail. If it begins to succeed again (above a predefined threshold), the circuit breaker is “reset” and your service can resume using the dependency again.

A response that comes in slow from a service (versus never comes in) is perhaps the most difficult to detect. The problem becomes how slow is too slow? This can be a tough question and simply using basic timeouts (with or without circuit breakers) is usually insufficient to reasonably handle this situation, because a slow response can “sometimes” be fast enough, generating seemingly erratic results. Remember, predictability of response is an important characteristic for your service, and a dependency that fails unpredictably (because of slow responses and bad timeouts) will hurt your ability to create a predictable response to your dependencies.
Greater Sophistication in Detecting Slow Dependencies

A more sophisticated timeout mechanism, along with circuit breaker and similar patterns, can help with this situation. For instance, perhaps you can create “buckets” for catching the recent performance of calls to a given dependency. Each time you call the dependency, you store this fact into a bucket based on how long the response took to arrive. You keep results in the buckets for a specific period of time only. Then, you use these bucket counts to create rules for triggering the circuit breaker. For instance, you could create these rules:

- If you receive “500 requests in one minute that take longer than 150 ms,” you trigger the circuit breaker.
- If you receive “50 requests in one minute that take longer than 500 ms,” trigger the circuit breaker.
- If “you receive 5 requests in one minute that take longer than 1,000 ms,” trigger the circuit breaker.

This type of layered technique can catch more serious slowdowns earlier while not ignoring less serious slowdowns.

Appropriate Action

What do you do if an error occurs? That depends on the error. The following are some useful patterns that you can employ for handling errors of various types.

Graceful Degradation

If a service dependency fails, can your service live without the response? Can it continue performing the work it needs to do, just without the response from the failed service? If your service can perform at least a limited portion of what it was expected to do without the response from the failed service, this is an example of graceful degradation.

Graceful degradation is when a service reduces the amount of work it can accomplish as little as possible when it lacks needed results from a failed service.

Example 7-1. Reduced functionality

Imagine that you have a web application that generates an ecommerce website that sells T-shirts. Let’s also assume that there is an “image service” that provides URLs for images to be displayed on this website. If the application makes a call to this image service and the service fails, what should the application do? One option would be for the application to continue displaying the requested product to the customer, but
without the images of the product (or show a “no image available” message). The web application can continue to operate as an ecommerce store, just with the reduced capability of not being able to display product images.

This is far superior to the ecommerce website simply failing and returning an error to the user simply because the images are not available.

This is an example of reduced functionality.

It is important for a service (or application) to provide as much value as it can, even if not all the data it normally would need is available to it due to a dependency failure.

**Graceful Backoff**

There comes a point at which there just aren’t enough results available to be useful. The request must simply fail. Instead of generating an error message, can you perform some other action that will provide value to the consumer of your service?

*Example 7-2. Graceful backoff*

Continuing with the situation described in Example 7-1, suppose that the service that provides all the details for a given product has failed. This means that the website doesn't have any information it can display about the requested product. It doesn't make any sense to simply show an empty page, as that is not useful to your customers. It is also not a good idea to generate an error (“I’m sorry, an error occurred”).

Instead, you could display a page that apologizes for the problem, but provides links to the most popular products available on the site. Although this is not what the customer really wanted, it is potentially of value to the customer, and it prevents a simple “page failed” error from occurring.

Changing what you need to do in a way that provides some value to the consumer, even if you cannot really complete the request, is an example of graceful backoff.

**Fail as Early as Possible**

What if it is not possible for your service to continue to operate without the response from the failed service? What if there are no reduced functionality or graceful backoff options that make sense? Without the response from the failed service, you can't do anything reasonable. In this case, you might just need to fail the request.

If you have determined that there is nothing you can do to save a request from failing, it is important that you fail the request as soon as possible. Do not go about doing other actions or tasks that are part of the original request after you know the request will fail.
A corollary to this rule is to perform as many checks on an inbound request as possible and as early as possible in order to ensure that, when you move forward, there is a good chance that the request will succeed.

Consider the service that takes two integers and divides them. You know that it is invalid to divide a number by zero. If you get a request such as “3 / 0,” you could try to calculate the result. Sooner or later in the calculation process, you’ll notice that the result can’t be generated, and you will issue an error.

Because you know that all divisions by zero will always fail, simply check the data that is passed into the request. If the divisor is zero, return an error immediately. There is no reason to attempt the calculation.

Why should you fail as early as possible? There are a few reasons:

Resource conservation
If a request will fail, all work you do before you determine that the request will fail is wasted work. If that work involves making many calls to dependent services, you could waste significant resources only to get an error.

Responsiveness
The sooner you determine a request will fail, the sooner you can give that result to the requester. This lets the requester move on and make other decisions more quickly.

Error complexity
Sometimes, if you let a failing request move forward, the way it fails might be a more complex situation that is more difficult to diagnose or more evasive. For instance, consider the “3 / 0” example. You can determine immediately that the calculation will fail and can return that. If you instead go ahead and perform the calculation, the error will occur, but perhaps in a more complicated manner—for example, depending on the algorithm you use to do the division, you could get caught in an infinite loop that only ends when a timeout occurs.²

Thus, instead of getting an error such as “divide by zero” error, you would wait a very long time and get an “operation timeout” error. Which error would be more useful in diagnosing the problem?

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² A classic example of a division operation that could act this way is by using the successive subtraction approach to division. Unless caught ahead of time, a division by zero using this algorithm can create an infinite loop.
Customer-Caused Problems

It is especially important to fail as early as possible for cases that involve invalid input coming from the consumer of your service. If you know that there are limits to what your service can do reasonably, check for those limits as early as possible.

A real-world resource wasting example of “fail as early as possible”

At a company I once worked with, there was an account service that was having performance problems. The service began slowing down and slowing down until it was mostly unusable.

After digging into the problem, we discovered that someone had sent the account service a bad request. Someone had asked the account service to get a list of 100,000 customer accounts, with all the account details.

Now, there is no legitimate business use case for this to have happened (in this context), so the request itself was obviously an invalid request. The value 100,000 was way out of range of rational numbers to provide as input to this request.

However, the account service dutifully attempted to process the request…and processed…and processed…and processed…

The service eventually failed because it did not have enough resources to complete such a large request. It stopped after processing a few thousand accounts and returned a simple error message.

The calling service, the one that generated the invalid request, saw the failure message and decided that it should just retry the request. And retry. And retry. And retry.

The account service repeatedly processed thousands of accounts only to have those results thrown away in a failure message. But it did this over and over and over again.

The repeated failed requests consumed large quantities of available resources. It consumed so many resources that legitimate requests to the service began to back up, and eventually fail.

A simple check early on in the account service’s processing of the request (such as a check to ensure that the requested number of accounts was of a reasonable size) could have avoided the excessive and ultimately wasted consumption of resources. Additionally, if the error message returned indicated that the error was permanent and caused by an invalid argument, the calling service could have seen the “permanent error” indicator and not attempted retries that it knew would fail.
Provide service limits

A corollary to this story is to always provide service limits. If you know your service can’t handle retrieving more than, say, 5,000 accounts at a time, state that limit in your service contract and test and fail any request that is outside that limit.
Even sea snails can scale.
Surely, this is OK…

Consider the following anecdote I once overheard:

We were wondering how changing a setting on our MySQL database might impact our performance, but we were worried that the change might cause our production database to fail. Because we didn’t want to bring down production, we decided to make the change to our backup (replica) database, instead. After all, it wasn’t being used for anything at the moment.

Makes sense, right? Have you ever heard this rationale before?

Well, the problem here is that the database was being used for something. It was being used to provide a backup for production. Except, it couldn’t be used that way anymore.

You see, the backup database was essentially being used as an experimental playground for trying different types of settings. The net result was that the backup database began to drift away from the primary production database as settings began to change over time.

Then, one day, the inevitable happened.

The production database failed.

The backup database initially did what it was supposed to do. It took over the job of the primary database. Except, it really couldn’t. The settings on the backup database had wandered so far away from those required by the primary database that it could no longer reliably handle the same traffic load that the primary database handled.

The backup database slowly failed, and the site went down.
This is a true story. It’s a story about best intentions. You have a backup, replicated database on standby. It’s ready to take over as needed when the primary database fails. Except, that the backup database wasn’t treated with the same respect as the primary database, and it loses the ability to perform its main purposes, that of being the backup database.

Two wrongs don’t make a right, two mistakes don’t negate each other, and two problems don’t self-correct. A primary database failure along with a poorly managed backup server does not create a good day.

**What Is “Two Mistakes High”?**

If you’ve ever flown radio control (R/C) airplanes before, you might have heard the expression “keep your plane two mistakes high.”

When you learn to fly R/C planes, especially when you began learning how to do acrobatics, you learn this quickly. You see, mistakes equate to altitude. You make a mistake, you lose altitude. You lose too much altitude, and well, badness happens. Keeping your plane “two mistakes high” means keeping it high enough that you have enough altitude to recover from two, independent mistakes.

Why two mistakes? Simple. You always want to be operating your plane high enough so that you can recover if (when) you make a mistake. Now, suppose that you make a mistake and lose a bunch of altitude. During your recovery from that mistake, you also want to be high enough that you can recover from a mistake. Think about it: during your recovery process, you are typically stressed and perhaps in an awkward situation doing potentially abnormal things—just the type of situation that can cause you to make another mistake. If you aren’t high enough, you can crash.

Put another way, if you normally fly two mistakes high, you can always have a backup plan for recovering from a mistake, even if you are currently recovering from a mistake.

This same philosophy is important to understand when building highly available, high-scale applications.

How do we “keep two mistakes high” in an application? For starters, when we identify the failure scenarios that we anticipate our application facing, we walk through the ramifications of those scenarios and our recovery plan for them. We make sure the recovery plan itself does not have mistakes or other shortcomings built into it—in short, we check that the recovery plan is able to work. If we find that it doesn’t work, then it’s not a recovery plan.
“Two Mistakes High” in Practice

This is just one potential scenario for which “two mistakes” applies. There are many more. Let’s take a look at some example scenarios to see how this philosophy plays out in our applications.

Losing a Node

Let’s look at an example scenario involving traffic to a web service.

**Example 8-1. How many nodes are needed?**

Suppose that you’re building a service that is designed to handle 1,000 requests per second (req/sec). Further, let’s assume that a single node in your service can handle 300 req/sec.

Question: How many nodes do you need to handle your traffic demands?

Some basic math should come up with a good answer:

\[
\text{number of nodes needed} = \left[ \frac{\text{number of requests}}{\text{requests per node}} \right]
\]

where:

- \( \text{number of nodes needed} \)
  - The number of nodes needed to handle the specified number of requests.

- \( \text{number of requests} \)
  - The design limit for the amount of requests the service is expected to happen.

- \( \text{requests per node} \)
  - The expected average number of requests each node in the service can handle.

Putting in our numbers:

\[
\text{number of nodes needed} = \left[ \frac{1000 \text{ req/sec}}{300 \text{ req/sec}} \right] = [3.3] = 4 \text{ nodes}
\]

\[
\text{number of nodes needed} = 4 \text{ nodes}
\]

You need four nodes in your service to handle the 1,000 req/sec expected service load. Switching this around, using four nodes, each node will handle:
\[
\text{requests\_per\_node} = \frac{\text{number\_of\_requests}}{\text{number\_of\_nodes}}
\]

\[
\text{requests\_per\_node} = \frac{1,000 \text{ req/sec}}{4 \text{ nodes}} = 250 \text{ req/sec/node}
\]

Each node will handle 250 req/sec, which is well below your 300 req/sec per node limit.

You have four nodes in your system. You can handle the expected traffic, and because you have four nodes, you can handle the loss of a node. You have built in the ability to handle a node failure. Right? Right??

Well, no, not really. If you lose a node at peak traffic, your service will begin to fail. Why? Because if you lose a node, the rest of your traffic must be spread among the remaining three nodes, and as illustrated in Example 8-2, that just won’t work:

**Example 8-2. Losing a node**

In the system in Example 8-1, if you lose one of the four nodes, you have only three remaining to handle the traffic. So:

\[
\text{requests\_per\_node} = \frac{\text{number\_of\_requests}}{\text{number\_of\_nodes}}
\]

\[
\text{requests\_per\_node} = \frac{1000 \text{ req/sec}}{3 \text{ nodes}} = 333 \text{ req/sec/node}
\]

That’s 333 req/sec per node, which is well above your 300 req/sec node limit.

Because each node can handle only 300 req/sec, you have overloaded your servers. Either you will give poor performance to all your customers, or you will drop some requests, or you will begin to fail in other ways. In any case, you will begin to lose availability.

As you can see, if you lose a node in your system, you cannot continue to operate at full capacity. So, even though you think you can recover from a node failure, you really can’t. You are vulnerable.

To handle a node failure, you need more than four nodes. If you want to be able to handle a single node failure, you need five nodes. That way, if one of the five nodes fail, you still have four remaining nodes to handle the load, as shown in Example 8-3.
Example 8-3. Losing a node with spare capacity

If you lose one of your five available nodes, leaving four nodes, you then have:

\[
\text{requests\_per\_node} = \frac{\text{number\_of\_requests}}{\text{number\_of\_nodes}}
\]

\[
\text{requests\_per\_node} = \frac{1000 \text{ req/sec}}{4 \text{ nodes}} = 250 \text{ req/sec/node}
\]

Because this value is below the node limit of 300 req/sec, there is enough capacity to continue handling all of your traffic, even with a single node failure.

Problems During Upgrades

Upgrades and routine maintenance can cause availability problems beyond just the obvious. Take a look at Example 8-4.

Example 8-4. Upgrading your application

Suppose that you have a service whose average traffic is 1,000 req/sec. Further, let's assume that a single node in your service can handle 300 req/sec. As discussed in Example 8-1, four nodes is the required minimum to run your service. To handle the expected traffic and to be able to handle a single node failure, you give your service five nodes with which to handle the load.

Now, suppose that you want to do a software upgrade to the service running on the nodes. To keep your service operating at full capacity during the upgrade, you decide to do a rolling deploy.

Put simply, a rolling deploy means that you upgrade one node at a time (temporarily taking it offline to perform the upgrade). After the first node has been upgraded successfully and is handling traffic again, you move on to upgrade the second node (temporarily taking it offline). You continue until all five nodes are upgraded.

Because only one node is offline to be upgraded at any point in time, there are always at least four nodes handling traffic. Because four nodes is enough to handle all of your traffic, your service stays up and operational during the upgrade.

This is a great plan. You've built a system that not only can handle a single node failure, but it also can be upgraded by rolling deploys without having any downtime.

But what happens if a single node failure occurs during an upgrade? In that case, you have one node unavailable for the upgrade, and one node failed. That leaves only three nodes to handle all your traffic, which is not enough. You are experiencing a service degradation or outage.
But, what’s the likelihood of a node failure occurring during an upgrade?

How many times have you had an upgrade fail? In fact, an argument can be made that you are more prone to node failures around the time of an upgrade than at any other point in time. The upgrade and the node failure do not have to be independent.

The lesson is this: even if you think you have redundancy to handle different failure modes, if it is likely that two or more problems can occur at the same time (because the problems are correlated), you essentially do not have redundancy at all. You are prone to an availability issue.

So, in summary, for the system in Example 8-1, to handle the 1,000 req/sec expected traffic using nodes that can handle 300 req/sec each, we need:

**Four nodes**
- Which can handle the traffic but will not handle a node failure.

**Five nodes**
- Which handles a single node failure, or makes it possible for a node to be unavailable for maintenance or upgrade.

**Six nodes**
- Which can handle a multinode failure, or makes it possible for you to survive single node failures while another node is down for maintenance or upgrade.

### Data Center Resiliency

Let’s scale the problem up a bit and take a look at data center redundancy and resilience.

*Example 8-5. A larger service*

Suppose that your service is now handling 10,000 req/sec. With single nodes handling 300 req/sec, that means you need 34 nodes, without considering redundancy for failures and upgrades.

Let’s add a bunch of resiliency and use a total of 40 nodes (each handling 250 req/sec), which allows for plenty of extra capacity. We could lose up to six nodes, and still handle our full capacity.

Let’s do an even better job: let’s split those 40 nodes evenly across four data centers so that we have even more redundancy.

So, now we are resilient to data center outages as well as node failures.

Right?
Well, good question. Obviously, we can handle individual node outages, because we have given ourselves 6 (40 – 34) extra nodes. But what if a data center goes offline?

If a single data center fails, we lose one quarter of our servers. In this example, we would go from 40 nodes to 30 nodes. Each node no longer must handle traffic of 250 req/sec; rather, they need to handle 334 req/sec. Because this is more than the capacity of your fictitious nodes, you have an availability issue.

Although we used multiple data centers, a failure of just one of those data centers would leave us in a situation where we wouldn’t be able to handle increased traffic. We think we are resilient to a data center loss, but we are not.

**Then, how many servers do you need?**

How many servers do we need to have the ability to lose a data center? Let’s find out.

Using the same assumptions as Example 8-5, we know that we need a minimum of 34 working servers to handle all of our traffic. If we are using four data centers, how many servers do we need to have true data center redundancy?

Well, we need to make sure we always have 34 working servers, even if one of the four data centers goes down. This means that we need to have 34 servers spread across three data centers:

\[
\text{nodes per data center} = \left\lfloor \frac{\text{minimum number of servers}}{\text{number of data centers} - 1} \right\rfloor
\]

\[
\text{nodes per data center} = \left\lfloor \frac{34}{4 - 1} \right\rfloor
\]

\[
\text{nodes per data center} = \left\lfloor 11.333 \right\rfloor = 12 \text{ servers/data center}
\]

Because we need 12 servers per data center, and because any one of the four data centers could go offline, we need 12 in each data center:

\[
\text{total nodes} = \text{nodes per data center} \times 4 = 48 \text{ nodes}
\]

We need 48 nodes to guarantee that you have 34 working servers in the case of a data center outage.

How does changing the number of data centers change our calculation? Let’s take a look at Example 8-6.

**Example 8-6. Different number of data centers**

What if we have two data centers? As before:
nodes\_per\_data\_center = \left\lfloor \frac{\text{minimum\_number\_of\_servers}}{\text{number\_of\_data\_centers} - 1} \right\rfloor

nodes\_per\_data\_center = \left\lfloor \frac{34}{2 - 1} \right\rfloor

nodes\_per\_data\_center = 34

\text{total\_nodes} = \text{nodes\_per\_data\_center} \times 2 = 68 \text{ nodes}

If we have two data centers, we need 68 nodes. How about some other situations. If you have:

\text{Four data centers}

We need 48 nodes to maintain data center redundancy.

\text{Six data centers}

We need 42 nodes to maintain data center redundancy.

This demonstrates the seemingly odd conclusion: to provide the ability to recover from an entire data center outage, the more data centers you have, the fewer nodes you need overall spread across those data centers. So much for natural intuition.

The lesson is this: although the details of this demonstration might not directly apply to real-world situations, the point still applies. Be careful when you devise your resiliency plans. Your intuition might not match reality, and if your intuition is wrong, you are prone to an availability issue.

**Hidden Shared Failure Types**

Sometimes, multiple problem scenarios that seem to be independent and not likely to occur together are, in fact, dependent scenarios. This means that they could, and in some situations, reasonably should be expected to fail together.

Example 8-7. Racking

Suppose that your service runs on four nodes. You are trying to think ahead, so you use a total of six nodes—enough to handle both a single node failure and an upgrade in progress.

You're all set. Your system is safe.

Then, it happens: in your data center, a power supply in a rack goes bad, and the rack goes dark.
It’s usually about this time that you realize that all six of your servers are in the same rack. How do you discover this? Because all six servers go down, and your service is completely down.

There goes redundancy…

Even when you think you are safe, you might not be. We know that not all problems are independent of one another. But this is a case where a potentially unseen, or at least unnoticed, commonality exists between all your servers: they all share the same rack and the same power supply for that rack.

The lesson is this: check for the hidden shared failure modes that can cause your carefully laid plans to be wrong, thus making you prone to an availability issue.

**Failure Loops**

Failure loops are when a specific problem causes your system to fail in a way that makes it difficult or impossible for you to fix the problem without causing a worse problem to occur.

The best way to explain this is with a non-server-based example:

*Example 8-8. A garage door*

Suppose you live in a great apartment that even provides an enclosed garage for you to store things! Wow, you are set.

But the power in the place goes out a lot, so you decide to buy a generator that you can use when the power does go out. You take the generator, and the gas it uses, and you store it in the garage. Life is good.

Then, when the power goes out, you go to get your generator.

That’s when you realize for the first time that the only way to access your garage is through the electric-powered garage door—the one that doesn’t work because the power is out.

Oops.

Just because you have a backup plan does not mean you can implement the backup plan when needed.
The same issues can apply to our service world. Can a service failure make it difficult to repair that same service because it caused some other seemingly unrelated issue to occur?

For example, if your service fails, how easy is it to deploy an updated version of your service? What happens if your service-deployment service fails? What about if the service you use to monitor the performance of other services fails?

The lesson is this: make sure the plans you have for recovering from a problem can be implemented even when the problem is occurring. Dependent relationships between the problem and the solution to the problem can make you prone to an availability issue.

Managing Your Applications

“Fly two mistakes high” in our context means *don't just look for the surface failure modes*. Look the next level down. Make sure that you do not have dependent failure modes and that the recovery mechanisms you have put in place will, in fact, recover your system while a failure is going on.

Additionally, don’t ignore problems. They don’t go away and they can interfere with your predicted availability plans. Just because the database that fails is only the backup database, doesn't mean it isn't mission-critical to fix. Treat your backup and redundant systems just as preciously as you treat your primary systems. After all, they are just as important.

As a friend of mine is often heard saying, “if it touches production, it is production.” Don't take anything in production for granted.

This stuff is difficult. It isn’t at all obvious to know when you have these types of layered or dependent failures. Take the time to look at your situations and resolve them.

The Space Shuttle

Let's end this chapter with a great example of an independent, redundant, multilevel error-recoverable system. In fact, it was one of the very first large-scale software applications that utilized extreme principles of redundancy and failure management. It had to—the astronauts’ lives depended on it.

I’m referring to the United States Space Shuttle program.

The Space Shuttle program had some significant and serious mechanical problems, which we won't fully address here. But the software system built into the Space Shuttle utilized state-of-the art techniques for redundancy and independent error recovery.
The primary computer system of the Space Shuttle consisted of five computers. Four of them were identical computers with identical software running on them, but the fifth was different. We’ll discuss that later.

The four main computers all ran the exact same program during critical parts of the mission (such as launch and landing). The four computers were all given the same data and had the same software, and were expected to generate the same results. All four performed the same calculations, and they constantly compared the results. If, at any point in time, any of the computers generated a different result, the four computers voted on which result was correct. The winning result was used, and the computer(s) that generated the losing result were turned off for the duration of the flight. The shuttle could successfully fly with only three computers turned on, and it could safely land with only two operational computers.

Talk about the ultimate in democratic systems. The winners rule, and the losers are terminated.

But what would happen if the four computers couldn't agree? This could happen if there was multiple failures and multiple computers had been shut down. Or, it could happen if a serious software glitch in the main software affected all four computers at the same time (the four computers were running the exact same software, after all).

This is where the fifth computer came into play. It normally sat idle, but if needed, it could perform the exact same calculations as the other four. The key was the software it ran. The software for the fifth system was a much simpler version of the software that was built by a completely independent group of programmers. In theory, it could not have the same software errors as the main software.

So, if the main software and the four main computers could not agree on a result, it left the final result to the fifth, completely independent computer.

This is a highly redundant, high availability system with a high level of separation between potential problems.

During its 30 years of operation, the Space Shuttle program never experienced a serious life-threatening problem during any of its missions that was a result of the failure of the software or the computers they ran—even though the software was, at the time, the most complex software system ever built for a space program to use.
Chapter 6 stated that a service must be owned and maintained by a single development team within your organization, but we didn’t delve deeply into the specifics of what this means. In this chapter, we will explain what is meant by service ownership, and what is necessary for a Single Team Owned Service Architecture to work.

Single Team Owned Service Architecture

What is Single Team Owned Service Architecture (STOSA)? STOSA is an important guiding principle for large organizations that have many development teams that own and manage services comprising one or more applications.

What does it mean to have a STOSA application and organization? To be STOSA, you must meet the following criteria:

- Have an application that is constructed using a service-based architecture or a microservice-based architecture.
- Have multiple development teams that are responsible for building and maintaining the application.
- All services in your application must be assigned to a development team.
- No service should be assigned to more than one development team.
- Individual development teams may own more than one service.
- Teams are responsible for all aspects of managing the service, from service architecture and design, through development, testing, deployment, monitoring, and incident resolution.
- Services have strong boundaries between them, including well-documented APIs.
• Services maintain internal service-level agreements (SLAs) between them that are monitored and violations reported to the owning team.

A **STOSA-based application** is an application for which all services follow the preceding rules. A **STOSA-based organization** is one in which all service teams follow the preceding rules and all applications are STOSA applications.

Typically, in a STOSA-based organization, each team should be of reasonable size (typically between three and eight engineers). If a team is too small, it cannot manage a service effectively. If it’s too large, it becomes cumbersome to manage the team.

**Figure 9-1** shows a typical STOSA-based organization managing a STOSA application.

![Figure 9-1. STOSA-based organization with a STOSA application](image)

In this diagram, the boxes labeled A though L represent each individual service. The ovals represent development teams that own the enclosed services.

This application contains 12 services managed by five teams. You’ll notice that each service is managed by a single team, but several teams manage more than one service. Every service has an owner, and no service has more than one owner.

Clear ownership for every aspect of the application exists. For any part of the application, you can clearly determine who is responsible and who to contact for questions, issues, or changes.

**Figure 9-2** shows an example application and organization that is not a STOSA organization.
You’ll notice a couple things. First, Service I does not have any owner. Yet, Services C and D are owned and maintained by more than one team.

There is no clear ownership. If you need something done in service C or D, it’s not clear who is responsible. If one of those services has a problem, who responds? What happens if you need something done to service I? Who do you contact? This lack of clear ownership and responsibility makes managing a complex application even more complicated.

**Advantages of a STOSA Application and Organization**

As applications grow in size, they grow in complexity. A STOSA-based application can grow larger and be managed by a larger development team than a non-STOSA-based application. As such, it can scale much larger while still maintaining solid, documented, supportable interfaces.

A STOSA-based organization can handle larger and more complicated applications than a non-STOSA organization. This is because STOSA shares the complexity of a system across multiple development teams effectively, while maintaining clear ownership and lines of responsibility.

**What Does it Mean to Be a Service Owner?**

In a STOSA organization, the team that owns a service is ultimately 100% responsible for all aspects of that service. That team might depend on other teams for assistance (such as an operations team for hardware), but ultimately the owning team is responsible for the service.
This includes the following, specifically:

**API design**
The design, implementation, testing, and version management of all APIs, internal and external, that the service exposes.

**Service development**
The design, implementation, and testing of the service’s business logic and business responsibilities.

**Data**
The management of all data the service owns and maintains, its representation and schema, access patterns, and lifecycle.

**Deployments**
The process of determining when and if a service update is required, and the deployment of new software to the service, including verification and rollback of all service nodes and the availability of the service during the deployment.

**Deployment windows**
When it is safe and when it is not safe to deploy. This includes enforcing company/product-wide blackouts as well as service-specific windows.

**Production changes**
All production changes needed by the service (such as load balancer settings and system tuning).

**Environments**
Managing the production environment, along with all development, staging, and pre-production deployment environments for the service.

**Service SLAs**
Negotiating, setting, and monitoring SLAs, along with the responsibility of keeping the service operating within those SLAs.

**Monitoring**
Ensuring that monitoring is set up and managed for all appropriate aspects of the service, including monitoring service SLAs. It also is responsible for reviewing the monitoring on a regular and consistent basis.

**On-call/incident response**
Ensuring that pager events are generated when the system begins to function out of specification. Providing on-call rotation and pager management to make sure someone from the team is available to handle incidents. Handling incidents within prescribed SLA boundaries for incident responsiveness.
**Reporting**

Internal reporting to other teams (consumers and dependencies) as well as management reporting on the operational health of the service.

Often, the following items aren't owned by the owning team but are the responsibility of a shared infrastructure, tools, or operations team:

**Servers/hardware**

All hardware and infrastructure needed to run the hardware for production and all supporting environments. This is often provided by an operations team, or may be provided by a cloud provider, or both.

**Tooling**

Various tooling required by the owning team is often centrally owned and managed. This can include deployment tools, monitoring tools, oncall and incident response tools, and reporting tools.

**Databases**

The hardware and database applications used to store the data used by the service is often managed by a central team. However, the data itself, the data schema, and the use of the data, is always managed by the owning team.

**Figure 9-3** shows a typical organization hierarchy for a STOSA-based organization. Essentially, all development teams that are service-owning teams are peers, organizationally. They are all supported uniformly by a series of supporting teams, including operations, tooling, databases, and other similar teams. All of these may or may not also sit on top of other core teams that have universal responsibility for the organization, but not for individual services. This can include things like an architectural guidance team or a program management team.
and support teams, but it is the service-owning team that is ultimately responsible for ensuring that all issues are dealt with and the service is operating properly.

For example, let's assume that a service fails because a deployment went bad due to a failure in the core deployment tool. The service failure is the responsibility of the service-owning team. They may have issues or concerns with the tooling team that they need to deal with, but ultimately the service-owning team is the one responsible for the failure. They cannot simply say “it was the tooling team’s fault.” Ultimately, even if that were true, it was the service that failed, and hence the service-owning team that is responsible.

With strong ownership of results also comes strong ownership of decision making affecting your service. Typically, a service-owning team is given a set of requirements they need to implement, but the details of how those requirements are implemented are their responsibility. The team might have system-wide compliance requirements they need to conform to (such as architecture guidelines or rules, tooling that must be used, or language and hardware selection restrictions), but these ultimately are part of the requirements given to them.

Beyond these requirements, all design details and decisions are the responsibility of the owning team.

Ultimately, the owning team is making a commitment to achieve an expected set of results, and maintain an appropriate set of SLAs.
Working with large, complex applications with many services can cause availability issues. A failure of a single service can cause services that depend on it to fail. This can cause a cascade effect that results in your entire application failing. This is especially egregious when the service that failed is not a mission-critical service, but it caused mission-critical services to fail.

**Application Complexity**

As illustrated in Figure 10-1, sometimes, the smallest and least significant of services can fail.

*Figure 10-1. A single service failure…*

This can cause your entire application to go down, as illustrated in Figure 10-2.
There are many ways to prevent dependent services from failing, and we discuss many of these in Chapter 7. However, adding resiliency between services also adds complexity and cost, and sometimes it is not needed. Looking at Figure 10-3, what happens if Service D is not critical to the running of Service A? Why should Service A fail simply because Service D has failed?

How do you know when a service dependency link is critical and when it isn’t? Service tiers is one way to help manage this.

**What Are Service Tiers?**

A service tier is simply a *label* associated with a service that indicates how critical a service is to the operation of your business. Service tiers let you distinguish between...
services that are mission critical, and those that are useful and helpful but not essential.

By comparing service tier levels of dependent services, you can determine which service dependencies are your most sensitive and which are less important.

**Assigning Service Tier Labels to Services**

All services in your system, no matter how big or how small, should be assigned a service tier. The following sections outline a scale to get you started (you can make adjustments to these recommendations as necessary to accommodate your particular business needs).

**Tier 1**

Tier 1 services are the most critical services in your system. A service is considered Tier 1 if a failure of that service will result in a significant impact to customers or to the company’s bottom line.

The following are some examples of Tier 1 services:

*Login service*  
A service that lets users log in to your system.

*Credit card processor*  
A service that handles customer payments.

*Permission service*  
A service that tells you what features a given user may have access to.

*Order accepting service*  
A service that lets customers purchase a product on your website.

A Tier 1 service failure is a serious concern to your company.

**Tier 2**

A Tier 2 service is one that is important to your business but less critical than a Tier 1. A failure in a Tier 2 service can cause a degraded customer experience in a noticeable and meaningful way but does not completely prevent your customer from interacting with your system.

Tier 2 services are also services that affect your backend business processes in significant ways, but might not be directly noticeable to your customers.

The following are some examples of Tier 2 services:
Search service
A service that provides a search functionality on your website.

Order fulfillment service
A service that makes it possible for your warehouse to process an order for shipment to a customer.

A failure of a Tier 2 service will have a negative customer impact but does not represent a complete system failure.

Tier 3
A Tier 3 service is one that can have minor, unnoticeable, or difficult-to-notice customer impact, or have limited effect on your business and systems.

The following are some examples of Tier 3 services:

Customer icon service
A service that displays a customer icon or avatar on a website page.

Recommendations service
A service that displays alternate products a customer may be interested in based on what they are currently viewing.

Message of the day service
A service that displays alerts or messages to customers at the top of the web page.

Customers may or may not even notice that a Tier 3 service is failing.

Tier 4
A Tier 4 service is a service that, when it fails, causes no significant effect on the customer experience and does not significantly affect the customer’s business or finances.

The following are some examples of Tier 4 services:

Sales report generator service
A service that generates a weekly sales report. Although the sales report is important, a short-term failure of the generator service will not have a significant impact.

Marketing email sending service
A service that generates emails sent regularly to your customers. If this service is down for a period of time, email generation might be delayed, but that will typically not significantly affect you or your customers.
Example: Online Store

Figure 10-4 is an example application composed of many services. It is designed for operating an online store. Each service has a label indicating the service tier assigned to each service.

Look at this and imagine from the description what the responsibility of each service is. Imagine what the customer experience can or should be when that service is malfunctioning. The service tier should be in line with this perceived customer experience.

Here are some example services from this application for you to consider:

Website frontend service (Tier 1)
This is the service that generates and displays the website. It generates the HTML and interacts with the user’s browser for the main storefront.
This is a Tier 1 service because without it your entire online store is unavailable to your customers. It passes the Tier 1 test because if it is not available, it has a huge impact on your customers.

**Catalog view service (Tier 1)**

This service reads the catalog database and sends the appropriate catalog data to the frontend service. It's used to generate the detail pages that show the details of individual products in the database.

This is a Tier 1 service because without it your customers can't view any products online. It passes the Tier 1 test because if it is not available, it has a huge impact on your customers.

**Catalog search service (Tier 2)**

This service handles search requests from users, and returns lists of products that match the search terms.

This is a Tier 2 service because, even though search is an important customer feature to the website, it is possible for customers to browse to products and still use your site without the search bar working. The experience is obviously diminished, but it is still usable.

**Catalog database service (Tier 1)**

This is the database that stores the catalog itself.

This is a Tier 1 service because without the catalog database, no product can be displayed.

**Catalog editing service (Tier 3)**

This is the service that your employees use to add new entries to the catalog and update existing entries.

This service is considered a Tier 3 service because it is not mission critical to the ability of customers to successfully complete a purchase. Although not being able to add products to your database will affect your business, it doesn't immediately or directly affect your customers, and a bit of an outage might be acceptable.

**Checkout service (Tier 1)**

This is the service that displays the checkout process to your customers. Without this service, your customers can't buy products from you.

This is a Tier 1 service, because it has a significant impact on both your customers (they can't buy things) and on your business (you can't make money without customers buying things).
**Order shipping service (Tier 3)**

This is the service that manages the process of boxing and shipping your customers’ orders (an obviously simplified example). Without this service, your customers can’t receive orders they have placed.

This may seem like it should be a Tier 1 service, because shipping orders is a mission-critical aspect of your business. But think of it this way: if you can’t ship orders for an hour or so, what’s the impact on your customers? What about your business? In most cases, it would have very little to no impact on your customers—a one hour shipping delay wouldn’t affect when customers receive their orders. It would have some effect on your business, because the employees that pack orders might not be able to do their jobs for a while. Because it has an effect on the business, but not a significant one nor a significant impact on your customers, a Tier 3 label is appropriate.

**Weekly order report (Tier 4)**

This is the service that gathers your ordering data and generates weekly business reports to finance and management.

This is a Tier 4 service because it has no impact on your customer’s experience at all. Having a report delayed for a short period of time might affect your business, but likely not significantly.

This example should give you an idea of how you can generate appropriate service tier labels for all your services.

**What’s Next?**

Now that you understand the various tier levels, you should be able to apply appropriate service tier labels to all of the services in your application. But now that we have our services labeled, how do we use the labels and what value do you bring? This is the topic of Chapter 11.
CHAPTER 11

Using Service Tiers

After you have assigned service tiers for all your services, how do you use them? There are a few ways:

**Expectations**
- What is the expected uptime for the service? What is its reliability? How many problems does it have? How often is it allowed to fail?

**Responsiveness**
- How fast or slow should you respond to a problem, and what courses of actions are available to you in resolving the issue?

**Dependencies**
- What are the service tiers of your dependencies and those who depend on you, and how does that affect your service interactions?

Let’s look at each of these.

**Expectations**

Your service’s expectations are an important part of your service to your customers. Service-level agreements (SLAs) are one way to manage these expectations. This is so important that Chapter 12 is entirely dedicated to this topic.

**Responsiveness**

When a problem occurs in your system, your responsiveness to the issue depends on these two factors:
- The severity of the issue
- The tier of service that is having the issue

A high-severity problem on a Tier 1 service should be treated as more important than a high-severity problem on a Tier 3 service. That is clear. But if a Tier 1 service has a medium severity problem, this might need a higher level of responsiveness than a high-severity problem on a Tier 3 service. Figure 11-1 demonstrates this.

![Figure 11-1. Responsiveness for service tier versus problem severity](Image)

The higher the severity of the problem, or the higher importance of the service (lower service tier number), the faster and more critical a response to the problem becomes. The parallel lines in Figure 11-1 show lines of similar response importance. A low- to medium-severity Tier 1 problem would require a similar response to an extremely high-severity Tier 3 problem. A Tier 4 problem almost never requires a critical response.

Furthermore, a low-severity Tier 2 problem would require a similar response to a high-severity Tier 4 problem.

You can use this information to adjust many aspects of your responsiveness. For example, you can use the responsiveness level to determine the following:

- Which types of problems for which services require an immediate pager notification be sent.
- The expected resolution SLAs.
• The escalation path for slow response or slow resolution.
• A schedule when a response should be provided (24 × 7 or business hours only).
• Whether emergency deployment or production changes are warranted.
• The SLAs in which your service should perform around availability and responsiveness.

Dependencies

If you are building a service, the relationship between the service tier you assign to your service and the service tier of your dependencies is significantly important. Figure 11-2 shows the relationship between your service level and that of a service dependency.


does not significantly affect your service.

Critical Dependency

If, after consulting Example 11-1, you’ve determined that your dependency is critical, it is important that you, as a service developer, deal with failures of your dependency in a way that does not significantly affect your service.
Your service is responsible for performing as much of its capabilities as is possible if a critical dependency fails. This is because the dependency is a lower tier (higher number), which means it likely will not have the same level of availability and reliability as your service requires.

**Example 11-1. Critical dependency**

Looking at the application shown in Figure 10-4, focus on the website frontend service, which is a Tier 1 service. When this service tries to display a specific product detail page to a customer, it needs to determine the current price of the product. To do this, it makes calls to the price & shipping cost calculator (PSCC) service to determine the price.

What if the PSCC service (a Tier 2 service) was down? The website frontend service (a Tier 1 service) still must function as best as it can. So, what does it need to do? It needs to gracefully handle failure messages (or lack of response) from the PSCC service. As soon as it determines that the PSCC service is down, it needs to figure out what to do in displaying the product detail page. There are a couple options:

- It could show a cached copy of the price on the page (if it had that available).
- It could show the product detail page, but not show the current price. Instead, it could show a message such as “Not available,” or “Price not currently available,” or even “Add to cart to see current price.”

The customer can still see pictures of the product, customer reviews, and other product details. Although the experience is degraded, the customer can still complete some very important tasks on your site.

We call this graceful degradation (dealing with service failures was covered in greater detail in Chapter 7).

**Noncritical Dependency**

If, after consulting Example 11-2, you’ve determined that your dependency is non-critical, you can mostly ignore service failures of your dependency.

This is because your dependent service, having a higher tier (lower number), will have higher levels of availability and responsiveness than your service requires.

**Example 11-2. Noncritical dependency**

Again consider the online store application illustrated in Figure 10-4, but this time focus on the weekly order report service, which is a Tier 4 service. For it to get the
information it needs to generate its report, it makes calls to the order management service, which is a Tier 1 service.

What happens if the order management service is down? What should the weekly order report service do? Well, it’s probably reasonable for the weekly order report service to simply fail, as well. Given that the order management service is a Tier 1 service, any problems it will have will be dealt with very quickly, with a high responsiveness and high sense of urgency—much higher than would be needed to deal with the failure of the weekly order report service.

As such, the weekly order report does not need to do anything special to deal with an outage of the order management service, because it is OK for the weekly order report to simply not operate if the order management service is not available.

**Summary**

Service tiers provide a convenient way of expressing the criticality of a service to the service’s owners, dependencies, and consumers. They provide a way of understanding expectations between services in a manner that is simple to understand and communicate. Simplicity reduces the chance of mistakes, and service tiers provide a simple model for communicating expectations in a manner designed to be easy to understand and easy to utilize.
CHAPTER 12
Service-Level Agreements

Expectation management.

That’s what Service Level Agreements are all about. As discussed in Chapter 11, each service has different expectations around it. Many of these expectations are tied to the service tier of the service, but when we look deeper, the expectations are more specific than that.

Service-level agreements (SLAs) as discussed in this book are not about legal or contractual agreements between a company and its customers. Rather, they are agreements between teams and service owners. They provide a mechanism for communicating expectations between services.

What are Service-Level Agreements?

Service-level agreements are a commitment to provide a given level of reliability and performance.

They are used to create a strong contractual relationship between service owners and consumers.

An overnight delivery service, for example, might have an SLA that states it will deliver a package before 9 a.m. the next morning. An airline might have an SLA expressing its ability to deliver baggage within a certain period of time after a flight arrives. A power company might have an SLA that states how fast it will fix power outages after a storm.

Example 12-1. What are SLAs?

Consider the online store application illustrated in Figure 10-4.
Your customers expect the store to be operating when they want to use it—they expect it to be highly available. They also expect that the site will load fast so that they can use it without delay. Further, they expect the products they want to be available in your store. They expect you to have them in stock and available for shipment. Finally, they expect that when they place an order, the order will show up on their doorstep in a reasonable period of time.

Each of these can be expressed as an SLA. For example:

**Availability**

Customers expect the store to be operational when they need it. You can express this as a minimum percentage of time that your store is operational. An example availability SLA might be, “Our store will be available at least 99.4% of the time.”

**Load time**

Customers expect the web page to load fast—that is, they want the website to appear responsive. There are many ways you can express this, but in the simplest way, it can be expressed as the maximum amount of time a page will take to load—for instance, “Pages will load within 4 seconds 99% of the time” (see “Top Percentile SLAs” on page 95).

**Products**

Customers expect the products they want to be available in your store. They also expect those products to be in stock and ready for shipment. You might express this as a percentage, such as “A minimum of 80% of our products in the catalog are in stock.”

**Shipment**

Customers expect the products they order to arrive quickly. You might express this as the time from order until the product is shipped, or as the amount of time until a product appears on the customer’s doorstep. As an example, “We ship all products within 24 hours.”

All of these are examples of SLAs. Although they are all quite different in nature and meaning, they all fundamentally have the same purpose. They express an expectation of your application by your customers.

You can measure the actual performance of each of these things as your application runs and interacts with customers. You might generate charts and graphs that show your measurements over time. But the SLA is the agreed limit at which your service can be considered performing as expected. The chart in Figure 12-1 shows your store’s performance on product in stock, which is a measure of the percentage of the products that are in stock at any given point in time.
You can see from the chart that your in-stock percentage varies over time. You can also see your SLA line, representing your expected performance of 80%.

Most of the time, your in-stock percentage is above the SLA (we say we are meeting our SLA). However, one time in late summer it dropped below our 80% SLA for a short period of time (we say we failed our SLA).

In certain industries, businesses have contractual agreements with customers that require them to meet established SLAs, perhaps with financial or other consequences for failing to meet them.

Amazon Web Services, for example, has SLAs with its customers, and in some cases provides financial compensation if they fail to meet those SLAs.

For example, with Amazon EC2 instances, if AWS’s monthly uptime percentage falls below 99.95%, it gives a service credit of 10% to affected customers. If it falls below 99.0%, AWS gives a service credit of 30%. You can find more details of how AWS calculates this SLA and the credit at https://aws.amazon.com/ec2/sla/.

Having SLAs for monitoring the ability of your application to perform for your customers can be useful for your internal business uses (making sure you perform as expected for your customers). Or, as AWS does, SLAs may be used for making finan-
cial commitments to customers. In either case, the SLA and the way you measure performance against the SLA is identical.

**External Versus Internal SLAs**

Example 12-1 and the AWS example all demonstrate the use of external SLAs. These are SLAs we might specify and monitor describing how our application performs to our customers.

But SLAs can and should be used between individual services within your application. Here, you can use them as mechanisms for communicating expectations and requirements between the owners and operators of individual services.

**Why Are Internal SLAs Important?**

Internal SLAs are critically important to the health and maintainability of complex multiservice systems. Why? Well, put simply, how can a service meet its commitments to its customers if the services it depends on are not meeting their commitments? See Chapter 9 for more information.

How can you provide a 50 ms response to your customer when a service you require gives you a 90 ms response?

How can you provide a 99% availability when a service you require only provides a 90% availability?

**SLAs as Trust**

SLAs are about building trust in a highly distributed and scalable way. When you trust a dependency can meet its expectations, you can set your own service’s expectations with confidence.

*Example 12-2. Building trust*

Consider the online store application illustrated in Figure 10-4. Imagine you and your team owned the price & shipping cost calculator service. Your customers are the website frontend service and the checkout service. One of the primary operations they depend on you for is to look up the price of a product given the product number. Because these services use this to generate web pages for display to end customers, they need the price lookup to be fast. Your team makes an agreement to provide the price lookup uniformly within 20 ms of the request.

Now, for you to meet this commitment, you realize you need to have fast access to the catalog storage service, which contains the data you need to calculate the price. However, given your 20 ms commitment, you are concerned whether the catalog storage
service will be able to provide you the data you need fast enough. The catalog storage service is owned by another team. How can you be sure that team will be able to meet your performance requirements? You have two choices.

The first choice is to contact the owning team and look deeply into how their service works, looking for performance issues and problems. Then, analyze the team to make sure you trust they will be able to perform as you need. This, of course, is highly intrusive, very expensive, and not practical for a large organization.

The second choice is to negotiate with the owning team and agree on a performance SLA for their service. Suppose that you work with the team and they agree to a 10 ms response. You know that if they can respond that fast, you can meet your own 20 ms guarantee to your customers.

As long as they can perform to their SLA, you can perform to your SLA.

You can monitor the team’s performance against their SLA over time to see how well they do. If the team consistently meets their SLA, you have grown trust in your dependency, and you can now focus your energies on your service and what you need to do to ensure that you can continue to meet your 20 ms guarantee to your customers.

SLAs for Problem Diagnosis

SLAs also provide a way of determining where problems exist in a complex system. If a service is experiencing problems, one of the first things to check is whether its dependencies are meeting their SLA expectations. If a dependent service is not meeting its expectations, this becomes a great spot to begin looking to diagnose the problem with your service.

Example 12-3. Finding a problem

Consider the online store application illustrated in Figure 10-4. Imagine that you and your team owned the price & shipping cost calculator service, as described in Example 12-2.

Now, suppose that you receive a call in the middle of the night. Your service has become sluggish in generating price lookups, and it’s affecting your company’s customers. You check your performance compared to your 20 ms performance guarantee. You find that you are now taking, on average, 500 ms for each lookup. This has substantially slowed your company’s storefront, and your customers are dissatisfied.

But, what caused the problem? Is there something wrong in your service? Or is it one of your dependencies that is having the problem?
It could be your service is having some problem—perhaps with its hardware, perhaps something else. But, before you spend a lot of time trying to figure out what is wrong with your service, you check the performance of your dependencies.

Knowing that your service depends on the catalog storage service and that you have a 10 ms SLA guarantee with them, you check their performance against this SLA. You see that they, too, are having a performance problem. Rather than taking less than 10 ms, calls to their service are taking over 400 ms. Obviously, that team is experiencing a performance problem. You check and you find their oncall is already engaged and working on this problem.

Realizing this is the likely cause of your performance problem, you begin tracking the other team’s progress toward resolving their problem. This makes more sense than spending valuable time fruitlessly trying to figure out what’s wrong with your service.

By having well-defined SLAs with all your service dependencies, you can much more easily track when your service is having a problem or when a dependent service is having a problem.

**Performance Measurements for SLAs**

There are many measures of performance that services can use, and the specific measures used can and should vary based on the service consumer and owner’s needs and requirements. Here are some example types of performance measures:

*Call latency*

This is a measure of how long a service call takes to process a request and return a response. Typically measured in milliseconds or microseconds, it is important for the consumer of a service to know how long it takes for a request to be processed, because that time will be part of the total the consumer takes to process its request. This is the type of SLA used in Example 12-2 and Example 12-3.

*Traffic volume*

This is a measure of how many requests a service can handle over a period of time. Typically measured in requests/second, a service owner must know how much traffic to expect from a consumer in order to meet its expectations.

*Uptime*

This is a measure of how much time a service is expected to be up, healthy, and free of major problems. Typically calculated as a percentage, it is a measure of how available the service has been over a specified period of time (typically day, month, or year).
**Error rates**

This is a measure of how many failures a service generates over a period of time. Typically measured as a percentage, it is normally the number of failed requests divided by the total number of requests processed over a given time period.

**Limit SLAs**

A *limit SLA* typically specifies an operational limit that is expected to be met. If actual performance is better than this limit, we have *met our SLA*. If actual performance is worse than this limit, we have *failed our SLA*. The limit itself is the value of the SLA.

For example, “call rate must be < 1,000 reqs/sec”, specifies a limit SLA on the expected traffic volume of a service.

As another example, “request response will be < 20 ms” specifies a limit SLA on the expected call latency of a service.

You can apply a limit SLA to most types of performance measures.

**Top Percentile SLAs**

Limit SLAs are great when you can measure a value and have a guarantee that the value stays better than that limit at all times. These types of SLAs are great for expressing availability, uptime, and error rates.

Another type of SLA measurement is the *top percentile SLA*. You use it to measure performance of an event when the actual performance of that event typically varies considerably.

Top percentile SLAs are great for measuring things like call latency. The amount of time a request to a service takes to generate a response can vary wildly, and most of the time we don't care if *every* request can be handled in less than a specific period of time, just that *most* requests are handled in less than a specific period of time.

A top percentile SLA is expressed as a percentage of the total data points that are above/below a specific value. The SLA is usually written like this:

\[ TP<\text{percentage}> \text{ is less than } <\text{value}> \]

Here’s an example:

\[ TP90 \text{ is less than } 20\text{ms} \]

This can be read as “90% of all request will take less than 20 ms.”

Often, we will calculate the performance for an event, such as the call latency to a service, and express it as an actual top percentile for the service, as described in Example 12-4.
Example 12-4. Call latency represented as a top percentile

Suppose that we have a service that responds to service calls. Over a period of time, we have observed the following latency for these service calls:

<table>
<thead>
<tr>
<th>Req Time</th>
<th>Latency</th>
</tr>
</thead>
<tbody>
<tr>
<td>T + 1 sec</td>
<td>5 msec</td>
</tr>
<tr>
<td>T + 2 sec</td>
<td>10 msec</td>
</tr>
<tr>
<td>T + 3 sec</td>
<td>20 msec</td>
</tr>
<tr>
<td>T + 4 sec</td>
<td>30 msec</td>
</tr>
<tr>
<td>T + 5 sec</td>
<td>15 msec</td>
</tr>
<tr>
<td>T + 6 sec</td>
<td>8 msec</td>
</tr>
<tr>
<td>T + 7 sec</td>
<td>12 msec</td>
</tr>
<tr>
<td>T + 8 sec</td>
<td>45 msec</td>
</tr>
<tr>
<td>T + 9 sec</td>
<td>12 msec</td>
</tr>
<tr>
<td>T + 10 sec</td>
<td>22 msec</td>
</tr>
<tr>
<td>T + 11 sec</td>
<td>4 msec</td>
</tr>
<tr>
<td>T + 12 sec</td>
<td>8 msec</td>
</tr>
<tr>
<td>T + 13 sec</td>
<td>12 msec</td>
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<tr>
<td>T + 14 sec</td>
<td>15 msec</td>
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<td>T + 15 sec</td>
<td>14 msec</td>
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<tr>
<td>T + 16 sec</td>
<td>28 msec</td>
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<tr>
<td>T + 17 sec</td>
<td>21 msec</td>
</tr>
<tr>
<td>T + 18 sec</td>
<td>32 msec</td>
</tr>
<tr>
<td>T + 19 sec</td>
<td>15 msec</td>
</tr>
<tr>
<td>T + 20 sec</td>
<td>22 msec</td>
</tr>
</tbody>
</table>

We can chart these values like so:
Using this data, we can calculate several top latency values for this service:

**TP90**
This is the value that 90% of the latency values are below. In this example, 90% of the data is 18 data points. Removing the top 2 data points (45 ms and 32 ms) will leave us with 18 data points, the highest value is 30 ms. So, we can say our **TP90** is **30 ms**.

**TP80**
This is the value that 80% of the latency values are below. In this example, that means removing the top 20% (four data points: 45, 32, 30, 28 ms). Of the remaining 16 data points, the highest one remaining is 22 ms. So, we can say our **TP80** is **22 ms**.

Continuing on, here are several TP values representing that data:

- TP95 = 32 msec
- TP90 = 30 msec
- TP80 = 22 msec
- TP50 = 14 msec

There are some other, occasionally useful values to use:

- TPmax = 45 msec (maximum value)
- TPmin = 4 msec (minimum value)
- TPavg = 18 msec (average value)

The top percentiles of course can change over time. After you have it calculated, you can use a limit SLA to define expectations. For instance, in Example 12-4, your service might have the following SLA:

**TP90 < 35msec**

If it did, the service would have met its SLA. However, if it had committed to the following SLA:

**TP80 < 20msec**

the service would not be meeting its SLA (the current TP80 is 22 ms). So, the service would have failed its SLA.

**Latency Groups**

SLAs sometimes are expressed in groups that are related. For example, a service might be able to guarantee a specific latency, but only if the call volume stays within a reasonable amount. So, an SLA may be expressed as follows:

- Call Latency TP90 < 25msec when Traffic Volume < 250k req/sec
- Call Latency TP90 < 30msec when Traffic Volume > 250k req/sec and < 400k req/sec
How Many and Which Internal SLAs?

As you build your service, a question you might ask is, how many internal SLAs should I define for my service?

First, keep the number as low as possible. Understanding the meaning of SLAs and their effect becomes very complicated as the number of SLAs increases.

Ensure that you have covered all critical areas within your service. You should have appropriate SLAs for all major pieces of functionality and especially the areas that are critical to your business.

You should negotiate your SLAs with the consumers of your services, as an *SLA that does not meet a consumer’s needs is an irrelevant SLA*. However, as much as possible, *use the same SLA for all consumers*. Your service should have, as much as possible, a single set of SLAs that should meet the needs of all your consumers. Having a set of SLAs created per-consumer adds significantly to your complexity, and doesn't provide any real benefit.

You should only specify SLAs that you can actually monitor and alert on. There is no value in specifying an SLA if you cannot validate whether you are hitting it. Additionally, you care if your service violates the SLA, because this should be a leading indicator of a problem, so make sure you receive an alert when an SLA is being violated.

You might want to monitor and alert on values over and above those that you report as internal SLAs. This data can be useful in finding and managing problems in your service without actually being a committed value to your consumers.

You should build a dashboard that contains all of your SLAs and monitors so that you can see at a glance if you are experiencing any problems, and you should make this dashboard available to all your dependencies so that they can see how well your service is performing.

Additionally, ensure that you have access to the dashboards for all of your dependent services, so you can monitor whether they are having problems, which might or might not be affecting your service.
Additional Comments on SLAs

Monitoring and using SLAs can quickly become overwhelming, and you can easily become caught up in the minute details of SLA monitoring.

Perfect, all-inclusive SLA monitoring is not our goal. Having a number you can use to compare is the goal. Any number is better than no number. The purpose of internal SLAs is not to add up numbers, but to provide guidance for you and your dependencies, and to help set expectations between teams appropriately.

SLAs can, and should, become part of a language you use when talking to other teams.
If your application is successful, you’ll need to scale it to handle larger traffic volumes. This requires more novel and complicated mechanisms to handle this increased traffic, and your application quality can suffer under the increased burdens.

Typically, application developers don’t build in scalability from the beginning. We often think we have done what was necessary to let our application scale to the highest levels we can imagine. But, more often than not, we find faults in our application that make scaling to larger traffic volumes and larger datasets less and less possible.

How can we improve the scalability of our applications, even when we begin to reach these limits? Obviously, the sooner we consider scalability in the lifecycle of an application, the easier it will be to scale. But at any point during the lifecycle, there are many techniques you can use to improve the scalability of your application.

This chapter discusses a few of these techniques.

**Examine Your Application Regularly**

Parts I and ??? provided extensive coverage on maintaining a highly available application and managing the risk inherent in the application. Before you can consider techniques for scaling your application, you must get your application availability and risk management in shape. Nothing else matters until you make this leap and make these improvements. If you do not implement these changes now, up front, you will find that as your application scales, you will begin to lose touch of how it’s working and random, unexpected problems will begin occurring. These problems will create outages and data loss, and will significantly affect your ability to build and improve your application. Furthermore, as traffic and data increases, these problems simply become worse. Before doing anything else, get your availability and risk management in order.
Microservices

In Part II, we discussed service- and microservice-oriented architectures. Although there are many different architectural decisions you need to make and architectural directions you need to set, make the decision early to move away from a monolithic or multimonomolithic architecture and move instead to some form of a service-oriented architecture.

Service Ownership

While you move to a service-based architecture, also move to a distributed ownership model whereby individual development teams own all aspects of the services for which they are responsible. This distributed ownership will improve the ability of your application to scale to the appropriate size, from a code complexity standpoint, a traffic standpoint, and a dataset size standpoint. Ownership is discussed in greater detail in Chapter 9.

Stateless Services

As you build and migrate your application to a service-based architecture, be mindful of where you store data and state within your system.

Stateless services are services that manage no data and no state of their own. The entire state and all data that the service requires to perform its actions is passed in (or referenced) in the request sent to the service.

Stateless services offer a huge advantage for scaling. Because they are stateless, it is usually an easy matter to add additional server capacity to a service in order to scale it to a larger capacity, both vertically and horizontally. You get maximum flexibility in how and when you can scale your service if your service does not maintain state.

Additionally, certain caching techniques on the frontend of the service become possible if the cache does not need to concern itself with service state. This caching lets you handle higher scaling requirements with fewer resources.

Where’s the Data?

When you do need to store data, given what we just discussed in the preceding section, it might seem obvious to store data in as few services and systems as possible. It might make sense to keep all of your data close to one another to reduce the footprint of what services have to know and manage your data.

Nothing could be farther from the truth.
Instead, localize your data as much as possible. Have services and data stores manage only the data they need to manage to perform their jobs. Other data should be stored in different servers and data stores, closer to the services that require this data.

Localizing data this way provides a few benefits:

**Reduced size of individual datasets**
Because your data is split across datasets, each dataset is smaller in size. Smaller dataset size means reduced interaction with the data, making scalability of the database easier. This is called *functional partitioning*. You are splitting your data based on functional lines rather than on size of the dataset.

**Localized access**
Often when you access data in a database or data store, you are accessing all the data within a given record or set of records. Often, much of that data is not needed for a given interaction. By using multiple reduced dataset sizes, you reduce the amount of unneeded data from your queries.

**Optimized access methods**
By splitting your data into different datasets, you can optimize the type of data store appropriate for each dataset. Does a particular dataset need a relational data store? Or is a simple key/value data store acceptable?

## Data Partitioning

*Data partitioning* can mean many things. In this context, it means partitioning data of a given type into segments based on some key within the data. It is often done to make use of multiple databases to store larger datasets or datasets accessed at a higher frequency than a single database can handle.

There are other types of data partitioning (such as the aforementioned functional partitioning); however, in this section, we are going to focus on this key-based partitioning scheme.

A simple example of data partitioning is to partition all data for an application by account, so that all data for accounts whose name begins with A–D is in one database, all data for accounts whose name begins with E–K is in another database, and so on (see Figure 13-1). This is a very simplistic example, but data partitioning is a common tool used by application developers to dramatically scale the number of users who can access the application at once as well as scale the size of the dataset itself.

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1 A more likely account-based partitioning mechanism would be to partition by an account identifier rather than the account name. However, using account name makes this example easier to follow.
In general, you should avoid data partitioning whenever possible. Why? Well, whenever you partition data this way, you run into several potential issues:

- You increase the complexity of your application because you now have to determine where your data is stored before you can actually retrieve it.
- You remove the ability to easily query data across multiple partitions. This is specifically useful in doing business analysis queries.
- Choosing your partitioning key carefully is critical. If you chose the wrong key, you can skew the usage of your database partitions, making some partitions run hotter and others colder, reducing the effectiveness of the partitioning while complicating your database management and maintenance. This is illustrated in Figure 13-2.
- Repartitioning is occasionally necessary to balance traffic across partitions effectively. Depending on the key chosen and the type and size of the dataset, this can prove to be an extremely difficult task, an extremely dangerous task (data migration), and in some cases, a nearly impossible task.

In general, account name or account ID is almost always a bad partition key (yet it is one of the most common keys chosen). This is because a single account can change in size during the life of that account. An account might begin small and can easily fit on a partition with a significant number of small accounts. However, if it grows over time, it can soon cause that single partition to not be able to handle all of the load appropriately, and you’ll need to repartition in order to better balance account usage. If a single account grows too large, it can actually be bigger than what can fit on a
single partition, which will make your entire partitioning scheme fail, because no rebalancing will solve that problem. This is demonstrated in Figure 13-2.

![Figure 13-2. Example of accounts overrunning data partitions](image1)

A better partition key would be one that would result in consistently sized partitions as much as possible. Growth of partitions should be as independent and consistent as possible, as shown in Figure 13-3. If repartitioning is needed, it should be because all partitions have grown consistently and are too big to be handled by the database partition.

![Figure 13-3. Example of consistently sized partitioned elements](image2)
One potentially useful partitioning scheme is to use a key that generates a significant number of small elements. Next, map these small partitions onto larger partitioned databases. Then, if repartitioning is needed, you can simply update the mapping and move individual small elements to new partitions, removing the need for a massive repartitioning of the entire system.\(^2\)

### The Importance of Continuous Improvement

Most modern applications experience growth in their traffic requirements, in the size and complexity of the application itself, and in the number of people working on the application.

Often, we ignore these growing pains until the pain reaches a certain threshold before we attempt to deal with it. However, by that point, it is usually too late. The pain has reached a serious level and many easy techniques to help reduce the growing pains are no longer available for you to use.

By thinking about how your application will grow long before it grows to those painful levels, you can preempt many problems and build and improve your applications so that they can handle these growing pains safely and securely.

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\(^2\) Selecting and utilizing appropriate partition keys is an art in and of itself, and is the subject of many books and articles.
Today’s forecast: “cloudy with a chance of scaling...”
We all know the value of distributing an application across multiple data centers. The same philosophy applies to the cloud. As we put portions of our applications, or complete applications, into the cloud, we need to watch where in the cloud they are located. How distributed our applications are is just as important in cloud approaches as it is with normal data centers, particularly as applications scale.

However, the cloud makes knowing whether your application is distributed more difficult. The cloud also makes it more difficult to proactively make your application more distributed. Some cloud providers don’t even expose enough information to let you know where, geographically, your application is running.

Luckily, larger providers like AWS, although they won’t tell you specifically where your application is running, will give you enough information to make decisions about where your application is running. Interpreting and understanding this information and using it to your advantage requires an understanding of how AWS is architected.

**AWS Architecture**

First, let’s discuss some terms used within the AWS ecosystem.

**AWS Region**

An AWS region is a large area connection of cloud resources that represent a specific geographic area. In general, regions represent a portion of an individual continent or country (such as Western Europe, Northeastern Asia-Pacific, and United States East). They describe and document geographic diversity of cloud resources. They are composed of multiple availability zones (AZs); however, it is possible for a region to have only a single availability zone.
An AWS region is identified by a string representing its geographical location. Table 14-1 gives the current list of AWS regions, their names, and where they serve.

<table>
<thead>
<tr>
<th>Region name</th>
<th>Geographic area covered</th>
</tr>
</thead>
<tbody>
<tr>
<td>us-east-1</td>
<td>US East Coast (N. Virginia)</td>
</tr>
<tr>
<td>us-west-1</td>
<td>US West Coast (N. California)</td>
</tr>
<tr>
<td>us-west-2</td>
<td>US West Coast (Oregon)</td>
</tr>
<tr>
<td>eu-west-1</td>
<td>EU (Ireland)</td>
</tr>
<tr>
<td>eu-central-1</td>
<td>EU (Frankfurt)</td>
</tr>
<tr>
<td>ap-northeast-1</td>
<td>Asia Pacific (Tokyo)</td>
</tr>
<tr>
<td>ap-northeast-2</td>
<td>Asia Pacific (Seoul)</td>
</tr>
<tr>
<td>ap-southeast-1</td>
<td>Asia Pacific (Singapore)</td>
</tr>
<tr>
<td>ap-southeast-2</td>
<td>Asia Pacific (Sydney)</td>
</tr>
<tr>
<td>sa-east-1</td>
<td>South America (Sao Paulo)</td>
</tr>
</tbody>
</table>

AWS Availability Zone

An AWS availability zone is a subset of an AWS region that represents cloud resources within a specific portion of a region but are network topologically isolated from one another. AWS availability zones describe and document network topological diversity of cloud resources. If two cloud resources are in different availability zones, they can be assumed to be in distinct data centers, even if they are in the same AWS region. If two cloud resources are in the same availability zone, they can potentially both be in the same data center, floor, rack, or even physical server.

An AWS availability zone is identified by a string beginning with the name of the region the AZ is in, followed by a letter (a–z). For example, Table 14-2 shows some example availability zones and the regions they are in.

<table>
<thead>
<tr>
<th>Region name</th>
<th>AZ names</th>
</tr>
</thead>
<tbody>
<tr>
<td>us-east-1</td>
<td>us-east-1a us-east-1b us-east-1c us-east-1d us-east-1e</td>
</tr>
<tr>
<td>us-west-1</td>
<td>us-west-1a us-west-1b</td>
</tr>
<tr>
<td>us-west-2</td>
<td>us-west-2a us-west-2b</td>
</tr>
</tbody>
</table>

Data Center

This is not a term used within AWS vocabulary, but we will use it as we map typical noncloud terminology into AWS terminology.
A data center is a specific floor, building, or group of buildings that constitute a single location of system resources, such as servers.

**Architecture Overview**

Figure 14-1 shows at a high level what the AWS cloud architecture looks like. AWS is composed of several AWS regions, which are geographically distributed around the globe in order to provide high-quality access to most locations in the world. The AWS regions each have connections to the Internet. The AWS regions themselves also are connected among themselves, but they use long-distance network connections similar to the rest of the Internet.

![AWS data center architecture](image-url)
A single AWS region is composed of one or more AWS availability zones. The AZs within a single region are connected via an extremely high-speed hub network link, as shown in Figure 14-2. The goal is to make access between any two servers within a region to have similar performance characteristics without concern for the AZ in which they are located.

A given AZ is composed of one or more data centers, depending on the size of the AZ.

As you can see, the network topography is designed to make it easy to build an application within a single region but distributed across availability zones. This distribution is designed to give redundant systems failover opportunities in light of problems with individual data centers, while maintaining the ability for the independent com-
ponents to communicate with one another at high speeds transparently, without regard to the availability zone they are in.

However, regions are designed so that an entire application would be contained within a single region, and not require high-speed communications with components contained in other regions. Instead, if an application wants to be in multiple regions, multiple copies of the application are typically run independently, one copy within each region desired. This makes it possible for individual geographic regions to have access to an instance of an application locally without suffering the cost of long-distance communication links. This is shown in Figure 14-3. This model is supported by the AWS network traffic costing model, which typically allows traffic between AZs within a single region to be free, while traffic destined between regions or out from a region to the Internet to be charged appropriately.

![Customer architecture](image)

*Figure 14-3. Customer architecture*

This architecture is important not only from a cost standpoint, but also from a latency standpoint (region-to-region network latency is higher than AZ-to-AZ).
Additionally, this structure gives your application the ability to support various governmental regulations, such as EU Safe Harbor.\textsuperscript{1}

**Availability Zones Are Not Data Centers**

Within a given account, an EC2 instance in one AZ (such as us-east-1a) and an EC2 instance in another AZ (such as us-east-1b) may safely be assumed to be in distinct data centers.

However, this is not necessarily true when you are using more than one AWS account. When you create an EC2 instance in account 1 that is in AZ us-east-1a, and an EC2 instance in account 2 that is in AZ us-east-1c, these two instances might, in fact, be on the same physical server within the same data center.

Why is this the case? It is because the AZ names do not statically map directly to specific data centers. Instead, the data center(s) used for “us-east-1a” in one account might be different than the data center(s) used for “us-east-1a” in another account.

When you create an AWS account, they “randomly” create a mapping of availability zone names to specific data centers.\textsuperscript{2} This means that one account’s view of “us-east-1a” will be physically present in a very different location than another account’s view of “us-east-1a”. This is demonstrated in Table 14-3. Here we show an arbitrary number of data centers (arbitrarily numbered 1 through 8) within a single region. Then, we show a possible mapping between AZ names and those data centers for four sample accounts.

*Table 14-3. Unexpected availability zone mappings*

<table>
<thead>
<tr>
<th>Data Center</th>
<th>AWS Account 1</th>
<th>AWS Account 2</th>
<th>AWS Account 3</th>
<th>AWS Account 4</th>
<th>…</th>
</tr>
</thead>
<tbody>
<tr>
<td>DC #1</td>
<td>us-east-1a</td>
<td>us-east-1d</td>
<td></td>
<td>us-east-1e</td>
<td>…</td>
</tr>
<tr>
<td>DC #2</td>
<td>us-east-1a</td>
<td>us-east-1c</td>
<td>us-east-1a</td>
<td>us-east-1a</td>
<td>…</td>
</tr>
<tr>
<td>DC #3</td>
<td>us-east-1b</td>
<td>us-east-1a</td>
<td>us-east-1d</td>
<td>us-east-1d</td>
<td>…</td>
</tr>
<tr>
<td>DC #4</td>
<td>us-east-1c</td>
<td>us-east-1a</td>
<td>us-east-1d</td>
<td>us-east-1b</td>
<td>…</td>
</tr>
<tr>
<td>DC #5</td>
<td>us-east-1d</td>
<td>us-east-1b</td>
<td>us-east-1c</td>
<td>us-east-1c</td>
<td>…</td>
</tr>
<tr>
<td>DC #6</td>
<td>us-east-1e</td>
<td>us-east-1b</td>
<td></td>
<td></td>
<td>…</td>
</tr>
<tr>
<td>DC #7</td>
<td></td>
<td>us-east-1e</td>
<td></td>
<td></td>
<td>…</td>
</tr>
<tr>
<td>DC #8</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>…</td>
</tr>
</tbody>
</table>

\textsuperscript{1} EU Safe Harbor is a set of EU privacy principles that govern the transmission of data about EU citizens to locations outside of the EU. It often can matter where data is stored in order to comply with local laws, and AWS regions make it possible for applications to be built to support these laws and principles.

\textsuperscript{2} Of course, it’s not random, but done algorithmically. And actually the mapping is not done until a specific account makes use of a specific availability zone or region.
From this, you’ll notice a few things. First, a single AZ for an account can, in fact, be contained in multiple distinct data centers. This means the two EC2 instances you create within a single account and a single AZ may be on the same physical server, or they could be in completely different data centers. Second, two EC2 instances created in different accounts may or may not be in the same data center, even if the AZs are different.

For example, in Table 14-3, if account #1 creates an instance in us-east-1b, and account #3 creates an instance in us-east-1d, those two instances will both be created in data center #3.

This is important to keep in mind for one simple reason: just because you have two EC2 instances in two accounts in two different AZs, does not mean they can be assumed to be independent for availability purposes.

As discussed in Parts I and ??? of this book, maintaining independence of replicated components is essential for availability and risk management purposes. However, when using multiple AWS accounts, the AWS AZ model does not enforce this. The AZ model can be used to enforce this only when dealing within a single AWS account.

Why would you ever want to use more than one AWS account? Actually, this is fairly common. Many companies create multiple AWS accounts used by different groups within the company. AWS might do this for billing purposes, permissions management, or other reasons.

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**Ever Wonder Why They Do This?**

Ever wonder why, when AWS announces an outage, they will say that an outage impacts “some availability zones” in a given region, but they do not say which ones?

The reason is because of how the system is mapped: if they have a problem in, say DC#4, that might mean your “us-east-1a,” whereas for the next person it might be “us-east-1c.” They cannot give the name of a specific AZ, because the name of the AZ is different for each account.

Why does AWS use this weird mapping? One of the main reasons is for load balancing. When people launch EC2 instances, they tend not to launch them evenly distributed across all availability zones. In fact, “us-east-1a” is a more common AZ for people to launch EC2 instances than “us-east-1e.” This is governed as much by human nature as anything. If AWS did not do this artificial remapping, AZs earlier in the alphabet would be overloaded, whereas AZs later in the alphabet would be less loaded. By creating this artificial mapping, they are able to load balance usage more effectively.
Maintaining Location Diversity for Availability Reasons

How do you ensure that AWS resources you launch have redundant components that are guaranteed to be located in different data centers and therefore risk tolerant to outages?

There are a couple things you can do. First, make sure that you maintain redundant components in distinct AZs within a single account. If you have redundant components that are in multiple accounts, make sure you maintain redundancy in multiple AZs within each account individually. Don't compare AZs across accounts.
When you think of the cloud, what do you think of? If you are like most people, you think of the following:

- File storage (such as Amazon S3)
- Servers (such as Amazon’s Elastic Compute Cloud, or EC2)

And, in fact, you can utilize the cloud efficiently and effectively using only these two resources.

However, cloud companies offer a wide variety of managed services that you can take advantage of to ease your management load, increase your availability, and even improve your scalability.

Knowing how these components are organized and managed can help in determining which capabilities you wish to utilize for your application.

**Structure of Cloud-Based Services**

There are three basic types of cloud-based services:

- Raw resource
- Managed resource (server-based)
- Managed resource (non-server-based)

*Figure 15-1* illustrates these three types.
Figure 15-1. Types of cloud-based services

**Raw Resource**

A raw cloud resource provides basic capabilities to the user and provides only basic management.

An example of a raw cloud resource is Amazon EC2, which provides raw server capabilities in a managed manner.

The cloud provides management of the basic server virtualization layer, and the creation of the instance and its initial filesystem. However, after the instance is up and running, the operation of the server itself is opaque to the cloud provider.

The cloud provider manages the data flowing into and out of the instance (the network), as well as the CPU and the utilization of the CPU. But the provider does not know anything about what is running within the server itself, nor does it monitor anything that goes on in the server.

For companies like Amazon, this is intentional. What runs on the server is your business, and Amazon does not want to be responsible for any aspect of the software running on it. Amazon’s *line of responsibility* ends at the entry/exit points to the virtual server itself.

You can see the impact of this in a couple different ways. For EC2 instances, look at the metrics that Amazon collects and provides to you via CloudWatch:

- How much network traffic is going into the instance
• How much network traffic is leaving the instance
• How much data is read from the disks
• How much data is written to the disks
• The amount of CPU that is being consumed

But missing from this list are some obviously useful metrics that it does not track:

• Amount of free memory (they do not know how the memory is used)
• Amount of disk space free (they do not know the structure of the data on the disks)
• Number of processes running (they do not know what a process is on the server)
• Memory consumed by applications (they do not know what an application is)
• Swap or paging activity (they do not know how memory is allocated or managed)
• Which process are consuming the most resources (they do not know what a process is)

For another example, look at access control to the instance. There are two types of access controls that are in place with a typical server:

*The network access control list (ACL)*

Access control provided at the network (firewall) layer.

*User identification*

Access control to identify users who can log in and access capabilities on the server.

Amazon manages the network ACL throughout the life of the instance (they call them security groups). You can change the security group ACLs at any time. If you block access to a port, that port is blocked immediately. If you allow access to a port or IP address, that port or IP address is allowed access immediately. This all happens at the network layer, before the traffic reaches the server for inbound ACL, and after the traffic leaves the server for outbound ACL. No access to software on the server itself is required.

But user identification is different. When the server is first set up, you can specify a keypair (public/private access key) that will be installed on the instance. This keypair provides the user initial access to the server using appropriate software on the instance, such as SSH.¹ However, as soon as the instance has launched, Amazon has no further way to add or remove user identification access to the instance. You can’t

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¹ For a Linux OS, it is SSH, but the specific software depends on the OS and software installed on the image.
add new key pairs, nor remove key pairs from the access list. All of that is controlled from the (unmanaged) software running on the server. In the case of a Linux kernel, it is in SSH configuration files on the operating system.

What about software upgrades? If your software needs to be upgraded on the server, it is your responsibility to ensure that happens. Amazon has no ability to manage that for you.

Amazon manages everything up to the server boundary, but provides no management of anything that goes on within the server itself.

**Managed Resource (Server-Based)**

A server-based managed resource is a resource that provides a full stack managed solution for a specific cloud capability.

For instance, a managed database solution might run the database and special management software on an existing managed server, making it possible for the entire stack, server and software on the server to be managed by the cloud provider.

A great example of a server-based managed resource is Amazon’s Relational Database Service (RDS) database capability. This service provides a complete managed database solution, such as a MySQL database, within a managed service.

Take a look at Figure 15-1 again, and you can see how RDS is structured. Basically, when you launch an RDS instance, you launch an EC2 instance that is running a specific OS, special management software, and the database software itself. Amazon manages not only the EC2 server, but the entire software stack as well, including the OS and database software.

You can see the impact of this by looking at the CloudWatch metrics provided by RDS instances. Besides the basic EC2 instance information, you get additional monitoring about the database itself, such as the following:

- Number of connections made to the database
- Amount of filesystem space the database is consuming
- Number of queries being run on the database
- Replication delay

These are metrics only available from the OS or the database software itself.

Another way to understand the impact is to consider the type of configuration you can perform. No longer is the configuration just basic information about the server (network connections and disks connected)—you can also configure information about the database itself, such as maximum number of connections, caching information, and other configuration and tuning parameters.
Additionally, software upgrades are now managed as part of the cloud layer. If an upgrade is required for the database software, that upgrade is managed by Amazon for you.

**Managed Resource (Non-server-based)**

Non-server-based managed resources are resources that provide a specific capability, but do not expose the server infrastructure the capability is running on.

A great example of a non-server-based managed resource is Amazon S3. This service provides cloud-based file storage and transmission. When you store a file in S3, you communicate directly with the S3 service. There is no *server* or *servers* that are allocated on your behalf to perform the actions. The fact that there might be one or more servers\(^2\) running behind the scenes to perform the request is invisible to you.

The entire operation is managed, but you only have visibility and the ability to control the exposed software interface provided by the service (in the case of S3, that is uploading files, downloading files, deleting files, and so on). You have no visibility nor ability to control the underlying operating system or the servers that service is running on. These servers are shared among all users of the service, and as such are managed and controlled by Amazon without your involvement.

**Implications of Using Managed Resources**

When a service or a part of a service is managed, there are many advantages for you, the user of the service. Here are some in particular:

- You do not need to install or update the software of a managed system.
- You do not need to tune or optimize the system (but you may have some capabilities to do so via the cloud provider).
- You do not need to monitor and validate that the software is performing as expected.
- The cloud provider can provide monitoring data for you to consume, if you desire, without additional software or capabilities.
- The cloud provider can provide backup and replication capabilities for the service.

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\(^2\) Or in the case of S3, many, many servers.
There are disadvantages to managed components:

- You typically do not have the ability to significantly change how the software performs its operations.
- You do not have the ability to control when and how the software is upgraded, or the version of software that is running.\(^3\)
- You are limited to the capabilities offered by the cloud provider for monitoring and configuring the service.

**Implications of Using Non-Managed Resources**

When a service or a part of the service is non-managed, there are also some advantages for you, the user of the service. Here are some in particular:

- You can control what software is running on the service, what version is running, and how it is set up.
- You control when and how upgrades are performed, or if they are performed.
- You can monitor and control the software in whatever manner you want, using whatever mechanisms you want.

There are disadvantages to non-managed components:

- Nothing is free. You are completely responsible for all management and maintenance that the system requires.
- You must make sure you perform your own backup and data replication.
- You must monitor your software to ensure that it is functioning correctly—if you do not, no one will let you know when it fails.
- If the software breaks or fails, you alone are responsible for fixing it. The cloud provider cannot help.

**Monitoring and CloudWatch**

I often get the question, “Is CloudWatch sufficient for monitoring my cloud resources?” The answer I give is a resounding “no.”

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\(^3\) However, the cloud provider can provide you some of these capabilities; for example, RDS provides a range of database versions that it supports, but not all versions are available. In managed systems like S3, you have no control over the software upgrade process at all.
Why? Because CloudWatch only provides monitoring capabilities for those components that Amazon manages. This means it provides really good coverage for monitoring things like DynamoDB as well as server-based managed resources such as RDS and ElastiCache.

But for EC2 servers, CloudWatch provides only baseline information for monitoring the low-level server and the server virtualization. It does not provide any monitoring or alerting for anything above the server virtualization.

To monitor your EC2 servers completely, you need two additional things:

• A server/operating-system monitor that monitors the OS and the server from within the server. This provides information such as memory utilization, swapping, and filesystem usage.

• An application performance monitoring solution that monitors your application from within the application. This will provide information about how the application is performing, how users are using the application, and information on errors and problems that occur within the software.

Only with all three of these monitoring capabilities (the previous two and CloudWatch) can you consider an EC2 server completely monitored.
AWS Lambda is a new software execution environment created by AWS designed to provide event-driven compute capabilities without the need to purchase, set up, configure, or maintain servers. Lambda gives you virtually unlimited scalability with the ability to pay at a subsecond-metered level.

Lambda is a great technology for background processing of event-triggered actions. Here are some typical use cases:

- Image transformation for newly uploaded images
- Real-time metric data processing
- Streaming data validation, filtering, and transformation

It is best suited for any sort of processing where:

- Operations need to be performed as the result of an event occurring in your application or environment
- A data stream needs filtering or transformation
- Edge validation or regulation of inbound data is necessary

But the real power of Lambda is that it completely removes the concerns around scalability. Lambda can scale to almost any rational scaling size necessary, without any actions required to make that happen.

**Using Lambda**

At this point, you might be thinking “Sounds great, but what are some architectures that can utilize Lambda?” The following sections describe some of these.
Event Processing

Consider a picture management application. Users can upload pictures to the cloud, which are then stored in S3. The application displays thumbnail versions of those pictures and lets users update attributes associated with those pictures, such as name, location, names of people in the picture, and so on.

This simple application can utilize AWS Lambda to process images after they are uploaded to S3. When a new picture is uploaded, a Lambda function can be automatically triggered that takes the picture and creates a thumbnail version of that picture and stores the thumbnail version in S3. Additionally, a different Lambda function can take various characteristics about the picture (such as size, resolution, etc.) and store that metadata in a database. The picture management application can then provide capabilities for manipulating the metadata in the database.

This architecture is shown in Figure 16-1.

![Figure 16-1. File upload lambda usage](image)

The picture management application does not need to be involved in the file upload process at all. It can rely on standard S3 upload capabilities and the two Lambda functions to do all processing necessary to complete the file upload process. So, the picture management application only has to deal with what it is good at: manipulating metadata in the database for existing pictures.

Mobile Backend

Consider a mobile game that stores user progress, trophies, and high scores in the cloud, making that data available for a shared community as well as device portability for individual users.
This application involves a series of APIs on the backend that are created so that the mobile application can store data in the cloud, retrieve user information from the cloud, and then perform community interactions.

The necessary APIs are created by using an API Gateway\(^1\) that connects with a series of Lambda functions. The scripts perform the operations necessary, in conjunction with some form of database, to handle the cloud backend for the mobile game.

This architecture is shown in Figure 16-2.

![Figure 16-2. Mobile backend lambda usage](image)

Internet of Things Data Intake

Consider an application that takes data from a huge quantity of data sensors deployed around the world. Data from these sensors arrives regularly. On the server side, this results in an enormous quantity of data being regularly presented to the application for storage in some form of data store. The data is used by some backend application, which will be ignored for this example. The data intake needs to validate the data, perhaps perform some limited processing, and store the resulting data into the data store.

This is a simple application that only performs basic data validation and verification and stores the data in a backend data store for future processing. However, although the application is simple, it must run at a massive scale, in the order of millions or billions of data intake events per minute. The exact scale is dependent on the number of sensors.

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\(^1\) The Amazon API Gateway is an API creation service that is designed to work with AWS Lambda.
This architecture makes use of a data intake pipeline\(^2\) that sends data to an AWS Lambda function that performs any necessary filtering or processing of the data before it’s stored in the data store.

This architecture is shown in Figure 16-3.

![Figure 16-3. Internet of Things sensor intake example](image)

Lambda is well suited to handling the huge volume of data that must be ingested at a high speed regularly.

**Advantages and Disadvantages of Lambda**

AWS Lambda has one primary advantage: scale. Lambda is very good at handling massive scale loads without the need to increase the amount of infrastructure allocated to your application.

It accomplishes this by requiring the code that is run to be extremely simple in nature, allowing it to be easily spun up on multiple servers in multiple stacks quickly and effectively, on an as-needed basis.

This is Lambda’s sweet spot: small code footprint executed at mammoth scale.

So, where should you not use Lambda? To answer that, let’s look at the disadvantages of Lambda:

- Implicit coding requirements (simple, event driven, fast processing)
- Complex configuration and setup
- No native built-in staging or testing environments
- No native deploy/rollback capabilities
- No native A/B capability testing
- No development environment for building and testing Lambda functions

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\(^2\) Amazon Kinesis is a real-time streaming data intake pipeline designed to handle the intake of vast data streams.
In short, Lambda is great for scaling small scripts, but it is poor at all of the other things necessary for a large-scale application deployment.

Used effectively, AWS Lambda is a technology that will significantly help in your extreme scaling needs. However, be careful to limit its use only to those tasks for which it is well suited. For compute execution needs outside of the AWS Lambda sweet spot, use other deployment/execution options.
About the Author

Lee Atchison is the Principal Cloud Architect and Advocate at New Relic. He’s been with New Relic for four years where he designed and led the building of the New Relic infrastructure products, and helped New Relic architect a solid service-based system architecture that scales as they have grown from a simple SaaS startup to a high traffic public enterprise. He has a specific expertise in building highly available systems.

Lee has 28 years of industry experience, and learned cloud-based, scalable systems during his seven years as a Senior Manager at Amazon.com. At Amazon, he led the creation of the company’s first software download store, created AWS Elastic Beanstalk, and led the team that managed the migration of Amazon’s retail platform from a monolith to a service-based architecture.

Colophon

The animal on the cover of Architecting for Scale is a textile cone sea snail (Conus textile). It is also known as the “cloth of gold cone” due to the unique yellow-brown and white color pattern of its shell, which usually grows to about three to four inches in length. The textile cone is found in the shallow waters of the Red Sea, off the coasts of Australia and West Africa, and in the tropical regions of the Indian and Pacific oceans.

Like other members of the genus Conus, the textile cone is predatory and feeds on other snails, killing their prey by injecting them with venom from a “radula,” an appendage that resembles a small needle. The “conotoxin” used by the textile cone is extremely dangerous and can cause paralysis or death.

The textile cone reproduces by laying several hundred eggs at once, which grow on their own into adult snails. Their shells are sometimes sold as trinkets, but the textile cone is plentiful and their population is not threatened or endangered.

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The cover image is from Wood's Illustrated Natural History. The cover fonts are URW Typewriter and Guardian Sans. The text font is Adobe Minion Pro; the heading font is Adobe Myriad Condensed; and the code font is Dalton Maag’s Ubuntu Mono.